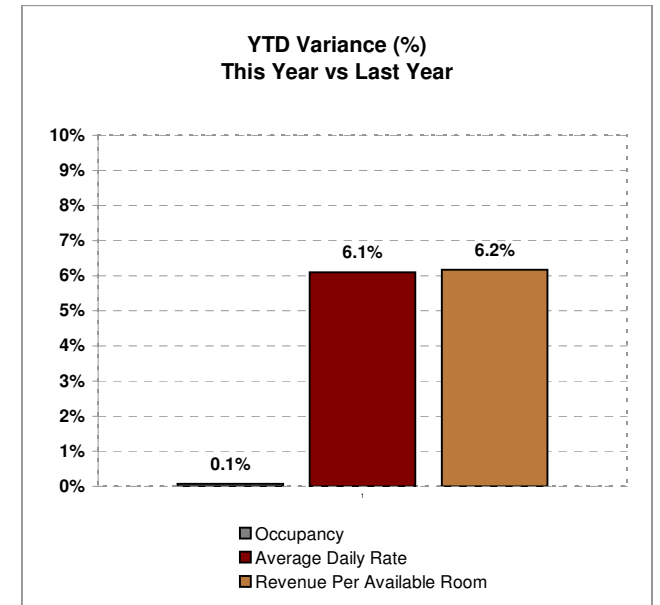
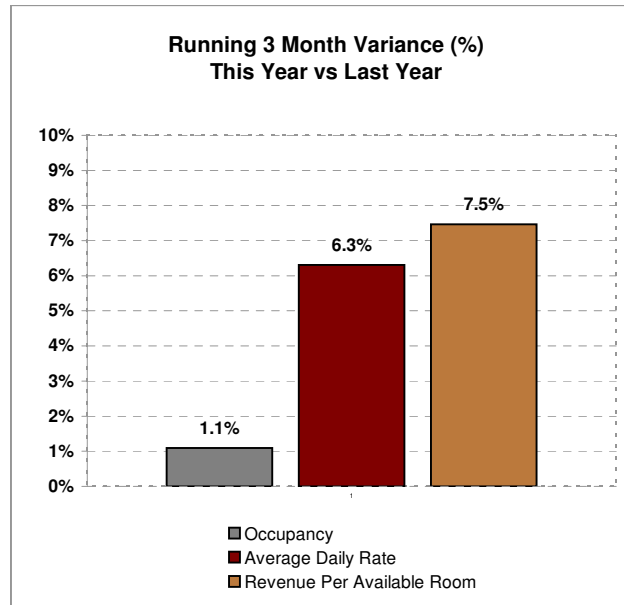
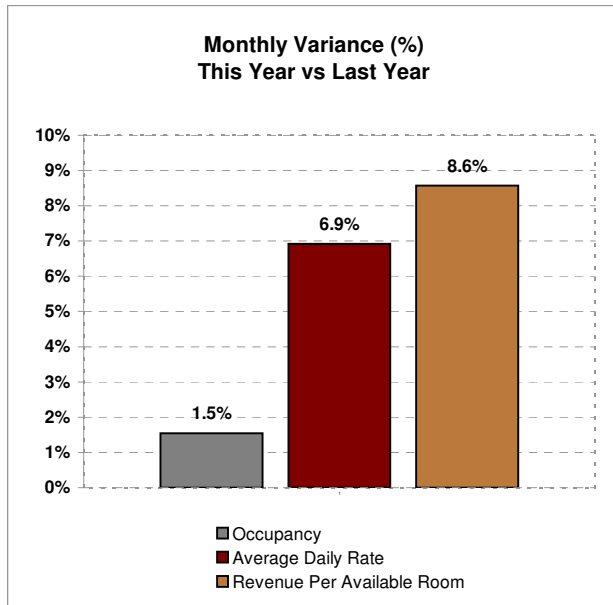




Monthly Lodging Report - Total United States - October 2007

	Month		3 Months Ending		Year to Date	
	Oct 2007	% Change	Oct 2007	% Change	Oct 2007	% Change
Occupancy	66.7%	1.5%	67.1%	1.1%	65.1%	0.1%
Average Daily Rate	\$107.51	6.9%	\$104.93	6.3%	\$103.73	6.1%
Revenue Per Available Room	\$71.68	8.6%	\$70.40	7.5%	\$67.56	6.2%



Source: Smith Travel Research

You may quote this data when properly attributing it to Smith Travel Research, Inc.

For additional information about specific markets or STR chain scales please contact STR at 615-824-8664, or e-mail: info@smithtravelresearch.com.

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