

Global Performance (Data in US Dollars)

Period ending: February 2008



	February 2008 vs February 2007										Year to Date - February 2008 vs February 2007								
	Occ %		ADR		RevPAR		Percent Change from February 2007			Occ %		ADR		RevPAR		Percent Change from YTD 2007			
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR	
Asia Pacific	66.5	69.0	146.30	118.84	97.36	82.02	-3.6	23.1	18.7	66.4	68.2	144.48	119.66	95.91	81.63	-2.7	20.7	17.5	
Central & South Asia	78.3	79.8	260.90	204.77	204.39	163.36	-1.8	27.4	25.1	74.9	76.6	259.70	203.85	194.62	156.19	-2.2	27.4	24.6	
Northeastern Asia	57.7	62.0	124.22	107.80	71.64	66.81	-6.9	15.2	7.2	60.1	62.8	124.57	109.49	74.81	68.73	-4.3	13.8	8.8	
Southeastern Asia	71.7	70.4	130.55	100.31	93.67	70.65	1.9	30.1	32.6	70.7	70.0	130.97	102.79	92.63	71.93	1.1	27.4	28.8	
Australia & Oceania	79.9	80.7	165.35	129.43	132.19	104.50	-1.0	27.7	26.5	75.0	76.2	160.35	129.30	120.32	98.57	-1.6	24.0	22.1	
Americas	59.8	60.2	111.16	105.41	66.43	63.50	-0.8	5.5	4.6	55.7	56.3	109.58	103.30	61.01	58.18	-1.1	6.1	4.9	
North America	59.5	60.1	109.78	104.34	65.30	62.69	-1.0	5.2	4.2	55.4	56.1	108.27	102.30	59.95	57.40	-1.3	5.8	4.4	
Caribbean	79.7	76.4	208.56	217.79	166.12	166.31	4.3	-4.2	-0.1	75.5	73.2	201.51	205.55	152.06	150.44	3.1	-2.0	1.1	
Central America	80.7	79.4	138.56	115.54	111.86	91.70	1.7	19.9	22.0	74.9	72.6	135.50	116.50	101.48	84.54	3.2	16.3	20.0	
South America	63.6	59.6	119.58	103.31	76.01	61.60	6.6	15.8	23.4	62.1	59.3	115.44	99.28	71.63	58.89	4.6	16.3	21.6	
Europe	62.2	61.4	161.83	137.59	100.58	84.47	1.2	17.6	19.1	58.1	57.7	158.57	135.25	92.16	78.06	0.7	17.2	18.1	
Eastern Europe	54.5	51.6	177.29	135.05	96.59	69.68	5.6	31.3	38.6	50.4	48.6	166.91	125.72	84.09	61.06	3.7	32.8	37.7	
Northern Europe	66.0	66.0	160.57	146.06	105.90	96.34	0.0	9.9	9.9	61.7	61.9	157.83	144.03	97.45	89.11	-0.2	9.6	9.4	
Southern Europe	57.2	58.3	159.09	131.31	91.04	76.53	-1.8	21.2	19.0	52.7	53.4	152.67	125.57	80.45	67.06	-1.3	21.6	20.0	
Western Europe	61.8	59.7	162.39	130.78	100.38	78.11	3.5	24.2	28.5	58.4	57.2	161.54	131.19	94.32	75.04	2.1	23.1	25.7	
Middle East/Africa	71.9	70.2	165.12	138.34	118.64	97.08	2.4	19.4	22.2	67.8	66.2	163.46	137.96	110.75	91.38	2.3	18.5	21.2	
Middle East	68.6	67.1	230.39	195.49	157.95	131.26	2.1	17.9	20.3	66.0	64.7	224.36	193.50	148.18	125.13	2.1	16.0	18.4	
Northern Africa	74.4	69.4	88.90	69.04	66.17	47.90	7.3	28.8	38.1	70.5	65.5	88.12	70.09	62.09	45.92	7.5	25.7	35.2	
Southern Africa	76.0	77.2	123.83	110.02	94.07	84.97	-1.6	12.6	10.7	68.4	70.3	122.90	108.48	84.06	76.21	-2.6	13.3	10.3	
Markets																			
Beijing	46.8	51.7	101.70	87.81	47.57	45.43	-9.6	15.8	4.7	53.7	55.7	105.93	92.71	56.88	51.63	-3.6	14.3	10.2	
Berlin	62.9	59.5	141.61	111.14	89.01	66.11	5.7	27.4	34.6	55.8	54.8	131.19	104.43	73.22	57.22	1.9	25.6	28.0	
Buenos Aires	74.9	73.8	144.44	130.47	108.15	96.25	1.5	10.7	12.4	70.9	69.2	142.60	128.86	101.08	89.21	2.4	10.7	13.3	
Cairo	84.7	81.0	123.08	98.82	104.23	80.09	4.5	24.5	30.1	79.1	74.8	119.40	99.47	94.49	74.38	5.8	20.0	27.0	
Dubai	89.6	91.6	361.88	309.92	324.19	284.02	-2.2	16.8	14.1	86.1	88.7	354.42	308.65	305.28	273.73	-2.9	14.8	11.5	
Hong Kong	77.0	78.3	168.50	138.73	129.82	108.65	-1.6	21.5	19.5	80.9	81.0	179.88	151.98	145.55	123.11	-0.1	18.4	18.2	
London	77.8	76.5	226.17	209.29	175.89	160.19	1.6	8.1	9.8	74.5	73.7	220.26	205.28	163.99	151.32	1.0	7.3	8.4	
Los Angeles	74.5	77.1	131.83	124.26	98.26	95.80	-3.3	6.1	2.6	70.9	72.8	130.30	122.12	92.43	88.87	-2.5	6.7	4.0	
Madrid	68.2	71.8	185.42	154.07	126.51	110.69	-5.0	20.3	14.3	62.8	64.9	182.63	148.03	114.78	96.05	-3.1	23.4	19.5	
New York	76.5	75.3	235.46	217.93	180.21	164.08	1.7	8.0	9.8	73.9	72.3	232.22	214.17	171.62	154.88	2.2	8.4	10.8	
Paris	73.3	67.5	255.12	197.14	186.94	132.98	8.6	29.4	40.6	70.6	66.1	255.30	198.47	180.23	131.23	6.8	28.6	37.3	
Rome	53.5	55.5	208.47	180.64	111.46	100.26	-3.7	15.4	11.2	50.3	51.8	210.49	177.38	105.78	91.92	-3.0	18.7	15.1	
Sydney	88.4	88.5	199.81	152.58	176.62	135.09	-0.2	31.0	30.7	81.3	83.0	186.14	148.61	151.26	123.32	-2.1	25.3	22.7	
Tokyo	81.5	83.9	171.07	138.47	139.36	116.17	-2.9	23.5	20.0	75.9	78.0	170.60	139.01	129.52	108.48	-2.7	22.7	19.4	
Toronto	62.1	63.6	140.07	117.51	87.01	74.71	-2.3	19.2	16.5	59.9	60.2	137.64	114.61	82.45	69.01	-0.5	20.1	19.5	

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Global Performance (Data in Euros)

Period ending: February 2008



	February 2008 vs February 2007										Year to Date - February 2008 vs February 2007								
	Occ %		ADR		RevPAR		Percent Change from February 2007			Occ %		ADR		RevPAR		Percent Change from YTD 2007			
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR	
Asia Pacific	66.5	69.0	96.31	90.00	64.09	62.12	-3.6	7.0	3.2	66.4	68.2	96.23	91.51	63.88	62.43	-2.7	5.2	2.3	
Central & South Asia	78.3	79.8	171.75	155.07	134.55	123.71	-1.8	10.8	8.8	74.9	76.6	172.91	155.84	129.58	119.41	-2.2	10.9	8.5	
Northeastern Asia	57.7	62.0	81.77	81.64	47.16	50.60	-6.9	0.2	-6.8	60.1	62.8	83.02	83.76	49.86	52.58	-4.3	-0.9	-5.2	
Southeastern Asia	71.7	70.4	85.94	75.96	61.66	53.50	1.9	13.1	15.3	70.7	70.0	87.24	78.63	61.70	55.02	1.1	11.0	12.1	
Australia & Oceania	79.9	80.7	108.85	98.02	87.02	79.14	-1.0	11.0	10.0	75.0	76.2	106.71	98.84	80.07	75.35	-1.6	8.0	6.3	
Americas	59.8	60.2	73.18	79.83	43.73	48.09	-0.8	-8.3	-9.1	55.7	56.3	72.93	78.94	40.61	44.46	-1.1	-7.6	-8.7	
North America	59.5	60.1	72.27	79.02	42.99	47.47	-1.0	-8.5	-9.4	55.4	56.1	72.05	78.18	39.90	43.87	-1.3	-7.8	-9.0	
Caribbean	79.7	76.4	137.29	164.93	109.36	125.94	4.3	-16.8	-13.2	75.5	73.2	134.11	157.06	101.20	114.95	3.1	-14.6	-12.0	
Central America	80.7	79.4	91.21	87.50	73.64	69.45	1.7	4.2	6.0	74.9	72.6	90.17	89.03	67.53	64.61	3.2	1.3	4.5	
South America	63.6	59.6	78.72	78.23	50.04	46.65	6.6	0.6	7.3	62.1	59.3	76.85	75.90	47.69	45.02	4.6	1.3	5.9	
Europe	62.2	61.4	106.53	104.20	66.21	63.97	1.2	2.2	3.5	58.1	57.7	105.53	103.37	61.33	59.66	0.7	2.1	2.8	
Eastern Europe	54.5	51.6	116.71	102.27	63.58	52.77	5.6	14.1	20.5	50.4	48.6	111.02	96.03	55.93	46.64	3.7	15.6	19.9	
Northern Europe	66.0	66.0	105.70	110.61	69.71	72.96	0.0	-4.4	-4.4	61.7	61.9	105.05	110.07	64.86	68.10	-0.2	-4.6	-4.8	
Southern Europe	57.2	58.3	104.73	99.44	59.93	57.95	-1.8	5.3	3.4	52.7	53.4	101.56	95.91	53.52	51.22	-1.3	5.9	4.5	
Western Europe	61.8	59.7	106.90	99.04	66.08	59.15	3.5	7.9	11.7	58.4	57.2	107.54	100.30	62.79	57.37	2.1	7.2	9.4	
Middle East/Africa	71.9	70.2	108.70	104.76	78.10	73.52	2.4	3.8	6.2	67.8	66.2	108.81	105.45	73.72	69.85	2.3	3.2	5.6	
Middle East	68.6	67.1	151.67	148.04	103.98	99.40	2.1	2.4	4.6	66.0	64.7	149.36	147.92	98.65	95.65	2.1	1.0	3.1	
Northern Africa	74.4	69.4	58.52	52.28	43.56	36.28	7.3	11.9	20.1	70.5	65.5	58.66	53.59	41.33	35.11	7.5	9.5	17.7	
Southern Africa	76.0	77.2	81.52	83.32	61.93	64.34	-1.6	-2.2	-3.8	68.4	70.3	81.77	82.88	55.92	58.22	-2.6	-1.3	-3.9	
Markets																			
Beijing	46.8	51.7	66.95	66.50	31.32	34.40	-9.6	0.7	-9.0	53.7	55.7	70.69	70.98	37.96	39.53	-3.6	-0.4	-4.0	
Berlin	62.9	59.5	93.22	84.17	58.59	50.06	5.7	10.8	17.0	55.8	54.8	87.19	79.76	48.67	43.70	1.9	9.3	11.4	
Buenos Aires	74.9	73.8	95.08	98.81	71.19	72.89	1.5	-3.8	-2.3	70.9	69.2	94.93	98.48	67.28	68.18	2.4	-3.6	-1.3	
Cairo	84.7	81.0	81.02	74.84	68.61	60.65	4.5	8.3	13.1	79.1	74.8	79.45	76.02	62.88	56.85	5.8	4.5	10.6	
Dubai	89.6	91.6	238.23	234.70	213.42	215.09	-2.2	1.5	-0.8	86.1	88.7	235.93	235.97	203.22	209.28	-2.9	0.0	-2.9	
Hong Kong	77.0	78.3	110.92	105.06	85.46	82.28	-1.6	5.6	3.9	80.9	81.0	119.97	116.35	97.07	94.25	-0.1	3.1	3.0	
London	77.8	76.5	148.89	158.49	115.79	121.31	1.6	-6.1	-4.6	74.5	73.7	146.62	156.92	109.16	115.67	1.0	-6.6	-5.6	
Los Angeles	74.5	77.1	86.78	94.10	64.68	72.55	-3.3	-7.8	-10.8	70.9	72.8	86.75	93.33	61.54	67.92	-2.5	-7.1	-9.4	
Madrid	68.2	71.8	122.06	116.68	83.28	83.82	-5.0	4.6	-0.6	62.8	64.9	121.53	113.07	76.38	73.36	-3.1	7.5	4.1	
New York	76.5	75.3	155.00	165.04	118.63	124.26	1.7	-6.1	-4.5	73.9	72.3	154.62	163.71	114.27	118.39	2.2	-5.6	-3.5	
Paris	73.3	67.5	167.95	149.30	123.07	100.71	8.6	12.5	22.2	70.6	66.1	170.01	151.78	120.02	100.35	6.8	12.0	19.6	
Rome	53.5	55.5	137.24	136.80	73.38	75.93	-3.7	0.3	-3.4	50.3	51.8	140.15	135.55	70.43	70.25	-3.0	3.4	0.3	
Sydney	88.4	88.5	131.54	115.55	116.27	102.30	-0.2	13.8	13.7	81.3	83.0	123.78	113.56	100.58	94.24	-2.1	9.0	6.7	
Tokyo	81.5	83.9	112.61	104.86	91.74	87.97	-2.9	7.4	4.3	75.9	78.0	113.56	106.25	86.22	82.92	-2.7	6.9	4.0	
Toronto	62.1	63.6	92.21	88.99	57.28	56.58	-2.3	3.6	1.2	59.9	60.2	91.64	87.60	54.89	52.75	-0.5	4.6	4.1	

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Global Performance (Data in British Pounds)

Period ending: February 2008



	February 2008 vs February 2007										Year to Date - February 2008 vs February 2007								
	Occ %		ADR		RevPAR		Percent Change from February 2007			Occ %		ADR		RevPAR		Percent Change from YTD 2007			
	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR	2008	2007	2008	2007	2008	2007	Occ.	ADR	RevPAR	
Asia Pacific	66.5	69.0	73.63	60.51	49.00	41.77	-3.6	21.7	17.3	66.4	68.2	72.69	60.95	48.26	41.58	-2.7	19.3	16.1	
Central & South Asia	78.3	79.8	131.31	104.27	102.87	83.18	-1.8	25.9	23.7	74.9	76.6	130.67	103.83	97.92	79.56	-2.2	25.8	23.1	
Northeastern Asia	57.7	62.0	62.52	54.89	36.06	34.02	-6.9	13.9	6.0	60.1	62.8	62.68	55.77	37.64	35.01	-4.3	12.4	7.5	
Southeastern Asia	71.7	70.4	65.70	51.08	47.14	35.97	1.9	28.6	31.0	70.7	70.0	65.90	52.36	46.61	36.64	1.1	25.9	27.2	
Australia & Oceania	79.9	80.7	83.22	65.91	66.53	53.21	-1.0	26.3	25.0	75.0	76.2	80.68	65.86	60.54	50.21	-1.6	22.5	20.6	
Americas	59.8	60.2	55.95	53.67	33.44	32.33	-0.8	4.2	3.4	55.7	56.3	55.13	52.62	30.70	29.63	-1.1	4.8	3.6	
North America	59.5	60.1	55.25	53.13	32.86	31.92	-1.0	4.0	3.0	55.4	56.1	54.47	52.11	30.16	29.24	-1.3	4.5	3.2	
Caribbean	79.7	76.4	104.97	110.90	83.61	84.68	4.3	-5.3	-1.3	75.5	73.2	101.39	104.70	76.51	76.62	3.1	-3.2	-0.1	
Central America	80.7	79.4	69.74	58.83	56.30	46.69	1.7	18.5	20.6	74.9	72.6	68.18	59.34	51.06	43.06	3.2	14.9	18.6	
South America	63.6	59.6	60.18	52.60	38.26	31.36	6.6	14.4	22.0	62.1	59.3	58.08	50.57	36.04	30.00	4.6	14.9	20.2	
Europe	62.2	61.4	81.45	70.06	50.62	43.01	1.2	16.2	17.7	58.1	57.7	79.78	68.89	46.37	39.76	0.7	15.8	16.6	
Eastern Europe	54.5	51.6	89.23	68.77	48.61	35.48	5.6	29.8	37.0	50.4	48.6	83.98	64.03	42.31	31.10	3.7	31.2	36.1	
Northern Europe	66.0	66.0	80.81	74.37	53.30	49.05	0.0	8.7	8.7	61.7	61.9	79.41	73.36	49.03	45.39	-0.2	8.3	8.0	
Southern Europe	57.2	58.3	80.07	66.86	45.82	38.97	-1.8	19.8	17.6	52.7	53.4	76.82	63.96	40.48	34.16	-1.3	20.1	18.5	
Western Europe	61.8	59.7	81.73	66.59	50.52	39.77	3.5	22.7	27.0	58.4	57.2	81.28	66.82	47.46	38.22	2.1	21.6	24.2	
Middle East/Africa	71.9	70.2	83.10	70.44	59.71	49.43	2.4	18.0	20.8	67.8	66.2	82.24	70.27	55.73	46.54	2.3	17.0	19.7	
Middle East	68.6	67.1	115.96	99.54	79.50	66.84	2.1	16.5	18.9	66.0	64.7	112.89	98.56	74.56	63.73	2.1	14.5	17.0	
Northern Africa	74.4	69.4	44.74	35.15	33.30	24.39	7.3	27.3	36.5	70.5	65.5	44.34	35.70	31.24	23.39	7.5	24.2	33.6	
Southern Africa	76.0	77.2	62.33	56.02	47.35	43.26	-1.6	11.3	9.4	68.4	70.3	61.84	55.25	42.29	38.81	-2.6	11.9	9.0	
Markets																			
Beijing	46.8	51.7	51.19	44.71	23.94	23.13	-9.6	14.5	3.5	53.7	55.7	53.30	47.23	28.62	26.30	-3.6	12.9	8.8	
Berlin	62.9	59.5	71.27	56.59	44.80	33.66	5.7	25.9	33.1	55.8	54.8	66.01	53.19	36.84	29.14	1.9	24.1	26.4	
Buenos Aires	74.9	73.8	72.70	66.44	54.43	49.01	1.5	9.4	11.1	70.9	69.2	71.75	65.63	50.86	45.44	2.4	9.3	11.9	
Cairo	84.7	81.0	61.95	50.32	52.46	40.78	4.5	23.1	28.6	79.1	74.8	60.08	50.66	47.54	37.88	5.8	18.6	25.5	
Dubai	89.6	91.6	182.13	157.81	163.17	144.62	-2.2	15.4	12.8	86.1	88.7	178.33	157.21	153.60	139.42	-2.9	13.4	10.2	
Hong Kong	77.0	78.3	84.80	70.64	65.34	55.32	-1.6	20.0	18.1	80.9	81.0	90.50	77.41	73.23	62.71	-0.1	16.9	16.8	
London	77.8	76.5	113.83	106.57	88.53	81.57	1.6	6.8	8.5	74.5	73.7	110.83	104.56	82.51	77.08	1.0	6.0	7.1	
Los Angeles	74.6	77.1	66.58	63.35	49.65	48.85	-3.3	5.1	1.7	71.0	72.8	65.69	62.26	46.61	45.32	-2.5	5.5	2.8	
Madrid	68.2	71.8	93.32	78.45	63.67	56.36	-5.0	19.0	13.0	62.8	64.9	91.89	75.40	57.75	48.92	-3.1	21.9	18.0	
New York	76.6	75.3	118.70	110.99	90.88	83.59	1.7	6.9	8.7	73.9	72.4	116.94	109.09	86.44	78.96	2.1	7.2	9.5	
Paris	73.3	67.5	128.40	100.38	94.09	67.71	8.6	27.9	39.0	70.6	66.1	128.45	101.09	90.68	66.84	6.8	27.1	35.7	
Rome	53.5	55.5	104.92	91.98	56.10	51.05	-3.7	14.1	9.9	50.3	51.8	105.91	90.35	53.22	46.82	-3.0	17.2	13.7	
Sydney	88.4	88.5	100.56	77.70	88.89	68.79	-0.2	29.4	29.2	81.3	83.0	93.66	75.69	76.11	62.81	-2.1	23.7	21.2	
Tokyo	81.5	83.9	86.10	70.51	70.14	59.15	-2.9	22.1	18.6	75.9	78.0	85.84	70.81	65.17	55.26	-2.7	21.2	17.9	
Toronto	62.1	63.6	70.50	59.83	43.79	38.04	-2.3	17.8	15.1	59.9	60.2	69.25	58.38	41.48	35.15	-0.5	18.6	18.0	

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World Regions



Americas

Caribbean
 Anguilla
 Antigua & Barbuda
 Aruba
 Bahamas
 Barbados
 Bermuda
 British Virgin Islands
 Cayman Islands
 Cuba
 Dominica
 Dominican Republic
 Grenada
 Guadeloupe
 Haiti
 Jamaica
 Martinique
 Montserrat
 Netherlands Antilles
 Puerto Rico
 St. Kitts & Nevis
 St. Lucia
 St. Vincent
 Trinidad & Tobago
 Turks & Caicos
 US Virgin Islands

Central America
 Belize
 Costa Rica
 El Salvador
 Guatemala
 Honduras
 Nicaragua
 Panama

North America
 Canada
 Mexico
 United States

South America
 Argentina
 Bolivia
 Brazil
 Chile
 Colombia
 Ecuador
 Falkland Islands
 French Guiana
 Guyana
 Paraguay
 Peru
 Suriname
 Uruguay
 Venezuela

Asia Pacific

Central & South Asia
 Afghanistan
 Bangladesh
 Bhutan
 India
 Kazakhstan
 Kyrgyzstan
 Maldives
 Nepal
 Pakistan
 Sri Lanka
 Tajikistan
 Turkmenistan
 Uzbekistan

Northeastern Asia
 China
 Japan
 North Korea
 South Korea
 Mongolia
 Taiwan

Southeastern Asia
 Brunei
 Cambodia
 East Timor
 Indonesia
 Laos
 Malaysia
 Myanmar
 Philippines
 Singapore
 Thailand
 Vietnam

Australia & Oceania
 American Samoa
 Australia
 Cook Islands
 Fiji
 French Polynesia
 Guam
 Kiribati
 Marshall Islands
 Micronesia
 Nauru
 New Caledonia
 New Zealand
 Niue
 Northern Mariana Islands
 Palau
 Papua New Guinea
 Samoa
 Solomon Islands
 Tonga
 Tuvalu
 Vanuatu

Europe

Eastern Europe
 Belarus
 Bulgaria
 Czech Republic
 Hungary
 Poland
 Moldova
 Romania
 Russia
 Slovakia
 Ukraine

Northern Europe
 Denmark
 Estonia
 Finland
 Iceland
 Ireland
 Latvia
 Lithuania
 Norway
 Sweden
 United Kingdom

Southern Europe
 Albania
 Andorra
 Bosnia and Herzegovina
 Croatia
 Cyprus
 Gibraltar
 Greece
 Italy
 Macedonia
 Malta
 Montenegro
 Portugal
 San Marino
 Serbia
 Slovenia
 Spain

Western Europe
 Austria
 Belgium
 France
 Germany
 Liechtenstein
 Luxembourg
 Monaco
 Netherlands
 Switzerland

Middle East / Africa

Middle East
 Armenia
 Azerbaijan
 Bahrain
 Georgia
 Iran
 Iraq
 Israel
 Jordan
 Kuwait
 Lebanon
 Oman
 Qatar
 Saudi Arabia
 Syria
 Turkey
 UAE
 Yemen

Northern Africa
 Algeria
 Burkina Faso
 Chad
 Djibouti
 Egypt
 Eritrea
 Libya
 Mali
 Morocco
 Mauritania
 Niger
 Sudan
 Tunisia

Southern Africa
 Angola
 Benin
 Botswana
 Burundi
 Cameroon
 Cape Verde
 Central African Republic
 Comoros
 Congo
 Cote d'Ivoire
 Democratic Rep. of Congo
 Equatorial Guinea
 Ethiopia
 Gabon
 Gambia
 Ghana
 Guinea
 Guinea-Bissau
 Kenya
 Lesotho
 Liberia
 Madagascar
 Malawi
 Mauritius
 Mozambique
 Namibia
 Nigeria
 Reunion
 Rwanda
 Sao Tome and Principe
 Senegal
 Seychelles
 Sierra Leone
 Somalia
 South Africa
 Swaziland
 Tanzania
 Togo
 Uganda
 Zambia
 Zimbabwe

Definitions



Performance data included for non-North American locations may be different than that released by STR Global. All data is processed by Smith Travel Research using both the current and historical sampling of hotels. For further questions about the methodology used to produce the Hotel Review, please email info@smithtravelresearch.com.

Average Daily Rate (ADR)

Room revenue divided by rooms sold.

Country

A geographic area that has internationally recognized boundaries, an organized economy, and a sovereign government with external recognition. It is typically recognized by the International Organization for Standardization (ISO).

Exchange Rate

The factor used to convert revenue from U.S. Dollars to the local currency. The exchange rate data is obtained from Oanda.com. Any aggregated number in the report (YTD, Running 3 month, Running 12 month) uses the exchange rate of each relative month when calculating the data.

Market

A geographic area within a country. Markets are defined by STR and STR Global.

Occupancy (Occ)

Rooms sold divided by rooms available multiplied by 100.

Percent Change

Amount of growth - up, flat, or down - this period versus same period last year (month or year-to-date). Calculated as $((TY - LY) / LY) * 100$.

Revenue Per Available Room (RevPAR)

Room revenue divided by rooms available.

Rooms Available

The number of rooms times the number of days in the period.

Room Revenue

Total room revenue generated from the sale or rental of rooms.

Rooms Sold

The number of rooms sold (excludes complimentary rooms).

Year-to-date

Measures (Occ, ADR, RevPAR) are calculated using the sum of the values from January 1 of the given year.