

Racing Fans Can Win TripRewards Points on Super8.com

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Cendant Hotel Group today announced a promotion that offers members of its TripRewards loyalty program the opportunity to win points weekly on Super8.com for correctly guessing the winners of stock-car cup races.

TripRewards is the worlds largest lodging industry loyalty program, based on the number of hotels.

Promotion participants will be awarded 500 TripRewards points for correctly guessing race winners. Super 8 Motels has been a major associate sponsor of the #32 Tide Chevrolet since 2001 and a stock-car racing sponsor since 1996. Fans who vote for Bobby Hamilton Jr., driver of the #32 Tide Chevrolet, will be awarded double TripRewards points if he wins.

At the conclusion of this promotion, all consumers who voted will be entered automatically into the Super 8 Race for Points game. The grand-prize winner will receive a trip for two to a cup race, which includes airfare, hotel, car rental, race passes and \$200 cash.

Two first-place winners will receive #32 Tide Chevrolet jackets, valued at approximately \$175. Three second-place winners will receive 1:24 scale #32 Tide Chevrolet die-cast replica cars, valued at approximately \$50.

Stock-car racing is one of the most exciting and fastest growing sports in America today, said Super 8 President John Valletta. The Super 8 brand is very proud of its affiliation with the sport, which has introduced it to thousands of new and loyal customers over the years.

Super 8 Motels Inc., founded in America's heartland in 1974, is one of the worlds largest economy lodging chains, with 2,080 motels representing 126,153 rooms throughout the United States, Canada and China.

All Super 8 motels are independently owned and operated under franchise agreements with Super 8 Motels Inc. Reservations can be made through Superline®, Super 8s toll-free reservation center at (800) 800-8000, or online at www.super8.com. Super 8 Motels Inc. is a subsidiary of Cendant Corporation (NYSE: CD).

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