

California Hotel & Lodging Association Educational Foundation Awards \$20,000 in Scholarships
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For the tenth year, the California Hotel & Lodging Association Educational Foundation has awarded scholarships to deserving hospitality program students. This year, approximately \$20,000 in educational scholarships was awarded to nine hospitality students.

Applicants applied for one of three types of scholarships offered, the General Scholarship, designed to reward California residents who have demonstrated a desire to make the lodging industry a career, and applied to or are enrolled in an accredited two- or four-year college or university program of lodging management; the Working Professional Scholarship, intended to reward lodging employees who seek to expand their education and knowledge in their current job positions, or expand their education and knowledge in order to be able to obtain a different or better job in the lodging industry; and the Richard Schroeck Hospitality Engineer Scholarship, available to hourly "hospitality engineering" staff and maintenance personnel and their dependents.

CH&LA is pleased to announce the following individuals have been awarded scholarships for the 2005-2006 academic year:

Victoria Andujar, University of San Francisco

Beverly Christian, Univ. of Phoenix

Christopher Cooper, University of San Francisco

Tiffany Dale, Cal Poly Pomona

Julius Delacruz, San Diego State University

Martin DiGrande, University of San Francisco

Brynn Seidel, San Jose State University

Thinh Truong, Cypress Community College

Aniela Valtierra, University of San Francisco

"We're pleased to be supporting tomorrow's general managers, investing in the education of today's deserving students to grow our industry," stated Luis Barrios, Chairperson of CH&LA and General Manager of Best Western Hacienda Hotel in San Diego. "Given our industry's labor shortage, which is only predicted to worsen, it's great that the CH&LA Educational Foundation can help support the future through these three scholarships."

The California Hotel & Lodging Association (CH&LA) is the largest state lodging industry trade association in the country. Its 1,600 members, which comprise close to 175,000 guest rooms, consist of hotels, motels, bed and breakfast inns, guest ranches, resorts, spas, condominium rentals, timeshares, and vacation home rentals located throughout California. CH&LA's mission is to be the indispensable resource for communicating and protecting the rights and interests of the California lodging industry, for providing educational training and value programs for all segments of the industry, and for supporting strategic alliances to promote the value of California tourism and travel. Sacramento-based CH&LA has been representing California's lodging industry for more than a century. CH&LA is on the web at www.calodging.com.

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