

Quality Restaurant Ventures Projects Company Growth Similar to 2004

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Quality Restaurant Ventures Inc. (OTC Pink Sheets: QRVI) said today that recent changes in company operations along with continuing discussions with potential new affiliates are preparing QRVI for growth similar to the company's three-fold expansion during 2004.

In a prepared statement, Christopher Swartz, QRVI CEO, said: "Our management team compared Quality Restaurant's exponential growth during 2004 to our current market value and decided to make small adjustments, which we believe will yield positive results."

During 2004, Quality Restaurant Ventures Inc.:

1. Invested in Westshore Pizza, based in Tampa, Florida.
2. Invested in Famous Food Group Inc. (OTC Pink Sheets: FFDG) a/k/a Famous Uncle Al's Hot Dogs with 10 fast food units.
3. Opened four new Sobiks Subs restaurants during 2004.
4. Opened six new Westshore Pizza restaurants during 2004.
5. Opened four new Famous Uncle Al's Hot Dogs during 2004.

Recently QRVI initiated changes in management and operational structure to streamline the decision-making process and decrease duplicate expenditures in its affiliates. "Our new structure brings more day-to-day decisions to the attention of the executive management team," explained Dan Patterson, QRVI Director of Operations. "We know what the other affiliates are working on and can now eliminate duplicate expenditures while increasing cross-brand marketing opportunities."

About Quality Restaurant Ventures Inc.

Quality Restaurant Ventures Inc., along with its affiliate Ultimate Franchising Systems Inc., identifies and prepares smaller regional restaurant concepts with high growth potential for transition to franchise opportunity businesses. Quality first invests in the franchise system, then assists in consolidating and unifying their legal, accounting, marketing and purchasing systems. This establishes a more significant infrastructure for these companies to achieve their long-term growth and competitive strategies.

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