

## Heavy Hurricane Season Won't Keep Travelers Away

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TripAdvisor Survey Reveals Surprising Number of Travelers Willing to Weather the Storm for Savings - Travelers Vote Hurricane Charley Worst Experienced

In a recent survey, TripAdvisor(TM) travelers said when it comes to traveling during hurricane season, money speaks louder than words of caution. In fact, for savings of 40 percent or more, 60 percent of respondents would travel to a hurricane-prone tropical destination during the height of storm season.

Travelers consider the Caribbean a greater risk than the east coast of Florida and the pan-handle/gulf coast region this hurricane season. But, nearly 55 percent of those surveyed would be inspired to plan a Caribbean vacation for substantial savings on transportation to the islands. Oddly, five percent admitted an uncanny desire to experience a hurricane first-hand.

"Even with an early start and predictions of an unusually harsh hurricane season, travelers are willing to take a risk, if it'll get them a deal," said Michele Perry, TripAdvisor spokesperson.

Nearly 60 percent of respondents chose August and September as the months most feared during hurricane season. Twenty-two percent are completely undeterred to travel, regardless of the weather.

2004's Hurricane Charley was voted the worst hurricane travelers have ever experienced, followed by Hurricane Hugo in 1989 and Hurricane Andrew in 1992, according to nearly 700 respondents.

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