

Hotels.com Introduces New Website Features

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New features include: enhanced search tools, industry's first side-by-side property comparisons, one of the industry's leading and most useful property descriptions, virtual tours, and guest ratings.

In a move to further establish itself as the leader in researching and booking lodging, Hotels.com announces the launch of new website features that give consumers all the expert tools they need to plan, shop and book lodging on or offline. New superior site features include: enhanced search tools, industry's first side-by-side property comparisons, one of the industry's leading and most useful property descriptions, virtual tours, and guest ratings. Additionally, Hotels.com provides its customers the ability to speak with its team of city specialists at 1-800-2-HOTELS who can provide the expertise to help a customer find the right property based upon their specific travel needs.

Hotels.com employs a team of hotel evaluators responsible for gathering the industry's most current, relevant and useful information about hotels, so customers know they can book with confidence. On-site visits to hotels.com properties ensure that the descriptions are accurate and up-to-date so that a customer can be sure the hotel will be just as they imagined when booking online, with no surprises.

"We ask our customers what they want when booking travel, and hotels.com's new features will not only deliver on their expectations but exceed them," said Carl Minto-Sparks, senior vice president marketing and retail operations. "In addition, hotels.com continues to provide expert customer service and unsurpassed savings on more than 20,000 properties worldwide."

Site enhancements include:

œ An easier to use homepage

œ Industry's first side-by-side property comparison tool

œ A 360 degree in-room hotel experience through virtual tours

œ Enhanced search tools

œ Guest ratings with scores based upon over 130,000 customer hotel stays at properties around the country

œ Consumer friendly property summaries with recommendations including the type of travelers the property is best suited for (i.e. perfect for business, families, couples, singles).

œ Improved property photo gallery

œ Extensive, expanded information about hotel amenities and features

To showcase its industry leading expertise, Hotels.com has also changed its tagline to "We know hotels inside and out." Additionally, the fall television advertising campaign will feature the renowned hotels.com "hotel experts" who utilize these new website enhancements in a clever and original way.

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