

Galileo International to Add Content from VFM Interactive

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Cendant Travel Distribution Services (TDS) and VFM Interactive are working to increase the quantity of hotel visuals provided through Galileo International, Inc., a leading global distribution system (GDS), and subsidiary of Cendant Corp. (NYSE: CD). The relationship between the two companies will provide VFM's still and rich media image content to Galileo-connected agency customers worldwide.

When completed, this arrangement will expand on the existing relationship between Cendant and VFM, which already distributes hotel visual content through Cendant's online travel agencies: Orbitz, CheapTickets and Lodging.com. VFM's growing photo and rich media portfolio will be extended to Galileo International to further enhance the Galileo Image Library, launched earlier this year.

"Consumers rate visuals with extremely high importance in selecting a hotel online and we are delighted to further build on our relationship with Cendant by adding Galileo to our distribution network to offer Galileo-connected travel agencies access to more high quality hotel images," said Paolo Boni, VFM president and chief executive officer.

"We've had great response to the Galileo Image Library and look forward to adding VFM's distribution feed to provide our travel agencies around the world with more competitive information and resources to sell more hotel rooms and other travel services," said George Roukas, vice president, Strategic Product Development, The Americas, Cendant Travel Distribution Services.

Both parties expect the VFM content to be available by early next year.

About VFM Interactive

VFM Interactive is the leading distributor and producer of rich media content for the lodging and travel industry. Operating the largest and fastest-growing distribution network, VFM enables hotels to maximize their presence online using the power of rich media on more than 5,000 travel-related distribution points where consumers are researching and purchasing travel products. In addition to sites such as Travelocity, Orbitz, Priceline and TripAdvisor, VFM's distribution network also includes major search engines like Yahoo! and GDSs, including Worldspan. VFM also produces a variety of media marketing content including still images, rich media videos, 360° virtual tours and Flash productions. VFM's clients include more than 8,000 hotels and resorts from brands and management companies such as Best Western, Choice, Crowne Plaza, Hilton, Holiday Inn, Interstate, Le Meridien, Marriott, MGM, Outrigger, Radisson, Regent, Sheraton, W, Westin, and Wyndham.

About Cendant Travel Distribution Services:

Cendant Corporation's (NYSE: CD) Travel Distribution Services Division, is one of the world's largest and most geographically diverse collections of travel brands and distribution businesses. The division, employing nearly 9,000 people in approximately 120 countries, includes: a leading (GDS) global distribution system (Galileo), serving more than 44,000 travel agencies and over 60,000 hotels; hotel distribution and services businesses (Neat Group(R), THOR(R), TRUST and WizCom(R)); leading online travel agencies (CheapTickets(R), ebookers.com(R), HotelClub.com, Lodging.com, Orbitz(R), and RatesToGo.com); an airline market intelligence company (Shepherd Systems); an international travel technology and software company (Travelwire); a leading international provider of long-haul air travel and travel product consolidator (Travel 2(R)/Travel 4(R)); online global corporate travel management solutions (Orbitz for Business(R) and Travelport(R)); and a leading wholesaler and global online provider of hotels, destination services, travel packages and group tours (Gullivers Travel Associates, OctopusTravel.com(R) and Travel Bound, Inc.).

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