

Ever Dream Of Being An International Traveler?

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Make It A Reality As Travel Channel'S Season Two Of 5 Takes Is Now Casting Online

Would-be Travel Journalists (TJs) can upload their video log and web log to be considered for the next installment of the popular international adventure series

With more than 10,000 people already expressing interest, Travel Channel has embarked on its journey to select five TJs to participate in the next season of this international series. Those chosen will visit major cities on a 13 week tour for the television series 5 TAKES, which has revolutionized internet/television interaction in real time. Viewers influence their journey by deciding what the TJs do via the Travel Channel website, and the TJs will document their first-hand experience with video logs (vlogs) and web logs (blogs) while interacting with viewers real-time via the Travel Channel message boards.

The Travel Channel is looking for a group of impassioned 20-somethings to travel the world and chronicle their experiences along the way. The network encourages those with a sense of adventure to log on to Travel Channel's website from December 2 until December 31, 2005 at <http://travel.discovery.com/videogalleries/upload/index.html> and upload their own vlogs and blogs for consideration by network executives. This is the first Discovery Communications, Inc. program to accept user generated content over the web.

Season Two of 5 TAKES, which premieres in Spring 2006, will allow the TJs to journal their honest, intimate perspective on trends, tourist traps, the history and culture, while ultimately capturing the essence of the cities they visit. The vlogs/blogs and message boards from the first season of the series are still live at <http://www.travelchannel.com/5takes>.

5 TAKES is produced by Rosenblum Associates for the Travel Channel. For Rosenblum Associates, the executive producers are Michael Rosenblum and Lisa Lambden. The executive producer for the Travel Channel is Howard Lee.

Discovery Communications is the leading global real-world media and entertainment company. Discovery has grown from its core property, the Discovery Channel, first launched in the United States in 1985, to current global operations in more than 160 countries and territories with 1.3 billion cumulative subscribers. DCI's over 90 networks of distinctive programming represent 25 network entertainment brands including TLC, Animal Planet, Travel Channel, Discovery Health Channel, Discovery Kids, Discovery Times Channel, The Science Channel, Military Channel, Discovery Home Channel, Discovery en Español, Discovery Kids En Español, Discovery HD Theater, FitTV, Discovery Travel & Living (Viajar y Vivir), Discovery Home & Health and Discovery Real Time. DCI's other properties consist of Discovery Education and Discovery Commerce, which operates 120 Discovery Channel Stores. DCI also distributes BBC America in the United States. DCI's ownership consists of four shareholders: Discovery Holding Company (NASDAQ: DISCA, DISCB), Cox Communications, Inc., Advance/Newhouse Communications and John S. Hendricks, the Company's Founder and Chairman.

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