

New CEO for Jones Lang LaSalle Hotels in Germany

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Jones Lang LaSalle Hotels has appointed Jürgen Baurmann as CEO, Germany.

Responsible for Germany, Austria and Switzerland, he will focus on business development. Mr Baurmann will be based in Frankfurt and manage the existing team of six fee-earners. His predecessor Christoph Härle will now be responsible for Central and Eastern Europe and will remain in Munich.

Mr Baurmann joins from GOP, where he led complex hotel development and transactions in Europe. His career has also included operational experience at the Negresco Hotel in Nice, the Ritz in Madrid and the Plaza Athénée in New York; and he has worked for the Steigenberger Group where he was responsible for hotel acquisition and development in Europe.

Additionally, Sylvia Turtenwald has been appointed as Vice President covering Advisory and Valuation for Jones Lang LaSalle Hotels in Frankfurt. Sylvia also joins from GOP where she was responsible for Research and Valuation.

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