

Kimpton Hotels Announce the Launch of Global Business Program

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Leading Boutique Hotel Player Offers Program Designed for Smaller Companies

Kimpton Hotels announces the launch of its Kimpton Global Business(TM) Program, an innovative program geared towards acknowledging smaller and mid-sized companies, associations and clubs, with specialty rates and exclusive benefits typically reserved for large-scale corporations.

Membership in the Kimpton Global Business(TM) Program is free of hassles, negotiations, contracts and volume caps. As a member of the program, companies receive exclusive rates at all Kimpton Hotels, starting at 10% off the best available rate, seven days a week. Additionally, guests enjoy signature Kimpton Hotels' amenities and services, such as complimentary Internet access and a late checkout (subject to availability), all without any membership fees. Rates and amenities are available across the Kimpton brand and will be offered to members at all hotels as Kimpton expands nationwide.

"Kimpton Hotels is the leading boutique hotel brand. Yet even as we continue to grow, we have always partnered with smaller, like-minded, entrepreneurial companies. We understand their structure, their outlook and their business needs, and we know our hotels are what these travelers seek," says Christine Lawson, the vice president of sales for Kimpton Hotels. "Plus, these companies represent a significant percentage of business to the lodging industry as a whole. It is entirely appropriate that Kimpton Hotels be the one to offer the kinds of rates and amenities from which these smaller and mid-sized companies can benefit."

Business travelers who are not associated with Fortune 500 companies represent a significant percentage of Kimpton travelers. Although these smaller companies may not have the buying power of a Fortune 500 company, Kimpton values their business, acknowledging them as true business entities and deserving of special rates and benefits, realizing they may not necessarily wield the power to secure a volume negotiated rate.

Members will receive a personalized client ID number for use when booking online.

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