

## GM Named for New Pan Pacific Seattle

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### Pan Pacific Hotels And Resorts Announces Appointment Of Pan Pacific Seattle General Manager

A native North Westerner, Lori C. Main was recently appointed as the general manager for the new Pan Pacific Seattle, according to Pan Pacific Hotels and Resorts North America. The new hotel is scheduled to open in October 2006 at 2200, Vulcan Real Estate's signature mixed-use development situated at the gateway to the South Lake Union neighborhood.

Currently the general manager at The Roosevelt Hotel in Seattle, Main has strong Seattle ties and more than 20 years of experience managing hotels and other business ventures. She maintains an impressive record of high service standards and solid implementation of service training as well as repositioning and rebranding successes. Additionally, she has an outstanding reputation for her community involvement in both the nonprofit arena as well as the local business sector.

'Lori's admirable dedication to the local community and successful experience within the Seattle hospitality industry make her the perfect candidate to introduce our extraordinary new Pan Pacific Seattle to the marketplace,' said Steve Halliday, President of Pan Pacific Hotels and Resorts North America. 'She possesses the passion and industry knowledge needed to launch our brand to the Pacific Northwest as we integrate the product and service of Pan Pacific Hotels and Resort with the distinct character of Seattle.'

Located at the corner of Westlake Avenue and Denny Way, 2200 is Seattle's first development to combine a world-class, 160-room Pan Pacific Hotel, 261 premier condominiums and a major Whole Foods Market(R) along with other high-quality retail. The \$200 million development is owned and developed by Vulcan Inc.

'The unprecedented momentum underway in South Lake Union is steadily transforming the area into a vibrant and revitalized neighborhood characterized by world-class projects such as 2200,' said Ada M. Healey, vice president of real estate at Vulcan. 'Pan Pacific Seattle's presence at 2200 will provide residents with convenient access to a range of exclusive amenities and further contribute to the neighborhood's increasing appeal.'

Prior to her position at The Roosevelt Hotel, Main served as the chief operating officer at The Armco Group, a Seattle-based holding company comprised of Serco Landscape Maintenance, U. S. Suites, Inc., Moco, Inc. and Epic Asset Management. Main also held several hospitality management positions with WestCoast Hospitality Corporation where she served the company for more than 20 years at properties including Seattle's WestCoast Grand Hotel; Seattle's Cavanaugh's on Fifth Avenue; Kalispell, Montana's Cavanaugh's at Kalispell Center; and Spokane, Washington's Cavanaugh's Inn at the Park.

Main attended Eastern Washington University. She is a member of Rotary #4 Seattle; Seattle Hotel Association; Washington State Hotel & Lodging Association, from which she received the 'General Manager of the Year Award' in 1999; Seattle Chamber of Commerce; Seattle Hotel Association, for which she served as president from 1998 to 2001; Seattle Convention & Visitor's Bureau, for which she served on the Executive Committee from 1997 to 2001. Main has received many accolades for her volunteer efforts, including 'Most Valuable Volunteer Award' from American Hotel & Lodging Association; United Way 'Volunteer of the Year Award'; and Drive for a Cure BMW honoree from the Susan G. Komen Foundation.

For the time being, Pan Pacific Seattle General Manager Lori Main can be reached at the pre-opening office at 2201 9th Avenue, Seattle, WA 98121. Her permanent email address is [lmain@panpacific.com](mailto:lmain@panpacific.com) and the current numbers are Tel: (206) 264-8111 and Fax: (206) 381-8663.

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