

Bangkok Feels The Heat

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Figures released by Cheapflights.co.uk reveal that bird flu appears to be having an impact on travellers as they make their 2006 holiday decisions.

January 2006 saw a marked decrease in searches for flight to Bangkok on Cheapflights.co.uk, causing the city to fall almost 10 spots from 6th to 14th place.

Holiday destinations benefiting from the Asian health crisis include New York (1), Tenerife (2), Malaga (3) and Paris (7). The biggest jump, however, went to Barcelona, which moved into the top ten from 12th to 8th place.

David Soskin, CEO for Cheapflights.co.uk says: "The shift in popularity away from Bangkok can almost certainly be attributed to the bird flu outbreak in South East Asia and people's uncertainty about flying to places afflicted by the H5N1 strain. January is also a traditionally quiet month for long haul searches on the site, with people preferring to focus on quick, post-Christmas winter sunshine breaks and long haul later on in the year."

A full breakdown of the most searched for locations for Cheapflights, can be found below:

Market Report January 2006

Flights Cheapflights.co.uk

1. New York
2. Tenerife
3. Malaga
4. Alicante
5. Amsterdam
6. Dublin
7. Paris
8. Barcelona
9. Orlando
10. London

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