

Little Caesars Pizza Chain Plans Expansion

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Little Caesars Pizza Chain to Expand in Georgia, Missouri, New Jersey and Several Other States

Little Caesars is looking for a few good franchisees. The carryout pizza chain announced Tuesday that it plans to add hundreds of stores around the country this year, reversing a trend that reduced the number of stores from 5,000 in the early 1990s to 2,000 today.

Privately held Little Caesar Enterprises Inc. said it aims to recruit hundreds of new franchisees over the next several years. Franchisees typically own more than one store.

The company said it hopes to expand in Georgia, Missouri, New Jersey, New York, Pennsylvania, Oregon and Washington, D.C.

"Little Caesars has experienced five consecutive years of significant sales increases, and we plan to continue this trend by focusing on what works for us: providing a convenient, high-quality product with great value for low cost," Little Caesar Enterprises President David Scrivano said in a statement.

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