

Quality Restaurant Ventures' WING WAY to Open in Four New Locations

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Quality Restaurant Ventures Inc. (OTC Pink Sheets: QRVI) announced today that it is now preparing to open four new locations of its recently announced WING WAY fast-casual restaurant concept.

The new WING WAYS will be co-branded with existing Sobik's Subs locations in Central Florida. This will bring the number of WING WAY locations to five once all agreements and locations are fitted with the new equipment and decor.

"Once our other franchisees saw the concept working at the first location, it was an easy sell to start the ball rolling with new WING WAYS," commented Jodi Whitnum, Sobik's Division President. "Our regular customers like being able to add new items to their sub order like french fries and wings and our new customers who've been drawn in for our new menu tell us we've got a real winner with our Black Angus burgers."

WING WAY's distinct decor consists of street signs and road icons such as red stop signs and yellow road signs highlighted by its own logo resembling a green and white street identification sign. The WING WAY website is currently being constructed at <http://www.wing-way.com/>, where the menu will be available for advance orders and inquiries from potential new franchisees.

About Quality Restaurant Ventures Inc.

Quality Restaurant Ventures Inc. develops new restaurant concepts, and invests in regional fast-food concepts with high growth potential, enhancing their operations while preparing them to become national franchise opportunities.

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