

Sbarro Announces Franchise Agreements for More Than 25 Restaurants in El Salvador, Honduras, Guatemala, The Bahamas and Romania

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Sbarro, the nation's leading quick service Italian restaurant company, today announced that it will continue the company's rapid international expansion by opening more than 25 restaurants in Guatemala, El Salvador, Honduras, The Bahamas and Romania.

In each country, Sbarro will be the first company to offer pizza-by-the-slice and a full, quick service menu consisting of more than 200 authentic Italian items. Franchisers in each country have committed to opening new Sbarro units within the next five years in major metropolitan areas. Within the past four months, Sbarro has announced development agreements for more than 75 international units, including 30 restaurants in Mexico and 20 in Egypt.

"We look forward to working with our franchise partners to introduce both the Sbarro brand and great Italian tastes and flavors to these countries," said Peter Beaudrault, president and CEO of Sbarro. "Under the guidance of our expert international franchise team, the Sbarro concept has proven to be incredibly adaptable and successful in countries and cultures across the world. International expansion has been one of the core areas of growth for our company and a key strategy as we work to realize the potential of our brand."

Sbarro's international franchisers include Guatemala-based Administradora de Restaurantes LP, S.A. which will open restaurants in Guatemala and El Salvador, SC Ruby Foods Co. Impex in Romania, Comercializadora de Tabaco in Honduras and Tin Plate Limited in The Bahamas.

"Sbarro will be the first quick service restaurant in Guatemala and El Salvador to offer a significantly extensive menu including items such as pizza-by-the-slice, stuffed pizza and strombolis," said Juan Moreno, president of Administradora de Restaurantes LP, S.A. "We are excited to introduce consumers to the Sbarro dining experience of open-air kitchens and top-quality ingredients, such as dough made from scratch onsite."

About Sbarro

Over the past five decades, Sbarro has grown into the nation's leading quick service Italian restaurant company with more than 1,000 locations across 30 countries. Sbarro's deep Italian roots date back three generations to Naples, Italy and later Brooklyn, N.Y. The company offers an extensive menu of more than 200 items based on authentic Southern Italian recipes passed down through the Sbarro family. Sbarro restaurants can be found in malls, airports, universities, rest stops, hotels and stadiums throughout the world. For five out of the past six years, Sbarro has been ranked by Entrepreneur magazine as the #1 quick service Italian restaurant. Other brands owned by the company include Mama Sbarro and Carmela's of Brooklyn. Sbarro is in a joint venture under the name Boulder Creek Ventures, operating steakhouses including Boulder Creek Steakhouse, Rothmann's Steakhouse, Sagamore Steakhouse, Blackstone Steakhouse and Burton & Doyle.

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