

Bennigan's Extends Guinness Grill Promotion and Adds Five Items to Menu

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Bennigan's Grill & Tavern has announced the extension of its Guinness Grill promotion adding five new items with its exclusive Guinness Stout Glaze to be offered at restaurants nationwide August 28 - Oct. 29.

The expanded Guinness Grill menu will include the Guinness Glaze on a Mixed Grill with a choice of ribs, chicken, shrimp and one side; Bacon Burger, also available as a pita; Grilled Chicken Sandwich; Crispy Chicken Sandwich; and a Grilled Chicken Stir-fry.

"The initial introduction of our signature Guinness Glaze and the added flavor it brought to our menu was a homerun with customers," said Clay Dover, vice president of marketing. "That solidified our decision to extend the promotion, broaden the menu, and also offer some attractive sandwich options for our lunch crowd."

The Guinness Grill menu, which originally debuted in June, also features the glaze on Boneless Chicken Wings, Popcorn Shrimp, "Oh, Baby" Back Ribs, Top Sirloin, Grilled Chicken and Grilled Shrimp.

About Bennigan's Grill & Tavern

Since 1976, Bennigan's has been offering customers a diverse food and drink menu with an Irish influence in a classic grill & tavern setting. Headquartered in Plano, Texas, Bennigan's has over 310 locations in 10 countries, and is owned by Metromedia Restaurant Group (MRG), one of the world's leading multi-concept table-service restaurant groups. Other MRG concepts include Steak and Ale, Ponderosa Steakhouse, Bonanza Steakhouse and The Plano Tavern.

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