

Buffalo Wild Wings Announces Seven Franchise Area Development Agreements

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Agreements signed for 34 franchised units

BUFFALO WILD WINGS(R), (NASDAQ: BWLD), named one of the top ten fastest growing restaurant chains in the United States by Technomic, announced today that since fourth quarter of 2005 it has entered into seven area development agreements, totaling an additional 34 franchised units in new trade areas.

The areas being developed are Portland, Oregon (10 units), Suffolk County, NY (six units); Charleston and Columbia, SC (five units); Reno, NV (four units); Southern Arizona (four units); Montana (three units) and Murrieta, CA (two units). Six of the seven area development agreements were signed with new franchise partners. The agreement for Charleston and Columbia, SC is with an existing franchise partner for development of a new territory.

Sally Smith, President and Chief Executive Officer for BUFFALO WILD WINGS stated: "The signing of these agreements signifies an important step in the growth of the BUFFALO WILD WINGS brand across the country. Our franchise partners are an important part of our expansion, and each agreement brings us a step closer to reaching our goal of over 1,000 restaurants across the country. Each of these partners has demonstrated their dedication and commitment to our concept, and we look forward to their success. We welcome our new partners into the BUFFALO WILD WINGS family, and look forward to our continued growth as a national player in the fast casual restaurant arena."

"As a new franchisee of BUFFALO WILD WINGS, we're very excited about helping to bring the BUFFALO WILD WINGS brand to the Northeast," said a spokesperson for NYCT Restaurant Enterprises, Inc, the franchise partner for Long Island and Suffolk County, New York. "We consider Long Island to be a perfect fit for BUFFALO WILD WINGS because there are so many enthusiastic and sophisticated sports fans. The demographics of Nassau and Suffolk Counties are similar to the type of customer base in Chicago's suburbs, and we've seen how wildly successful the Chicago market has been for the company. We are expecting similar successes and we look forward to building a great relationship with the Long Island communities."

ISHA Investments, LLC in Murrieta, California added: "It's not too often you get an opportunity to be part of an emerging franchise at the ground level, in a new territory. In California, I recognized the value this concept will create for ISHA, the brand and its guests in this area."

The new franchise partners are: MBH Enterprises, LLC in Portland, OR; NYCT Restaurant Enterprises, Inc. in Suffolk County, NY; BEK, LLC in Reno, NV; ISHA Investments, LLC in Murrieta, CA; BWW Management Group, LLC in Southern Arizona and Wings of Billings, LLC in Montana. ACI Group IV, LLC is an existing franchise partner that has signed a new agreement for Charleston and Columbia, SC.

About Buffalo Wild Wings

BUFFALO WILD WINGS, Inc., founded in 1982 and headquartered in Minneapolis, Minnesota, is a growing owner, operator and franchisor of restaurants featuring a variety of boldly flavored, made-to-order menu items including Buffalo-style chicken wings spun in one of 14 signature sauces.

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