

Quality Restaurant Ventures Opens First New Co-Brand Sobik's - Wing Way
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Quality Restaurant Ventures Inc. (OTC Pink Sheets: QRVI) announced today that a new co-branded Sobik's - Wing Way restaurant recently opened in Central Florida.

This is the first location that will serve both the Sobik's and Wing Way menus starting from opening day. The new restaurant is located at 801 S. Kirkman Rd. in Orlando.

"This is an especially important opening because we'll be able to monitor customer responses to our restaurant without them having any pre-conceived notions," explained Jodi Whitnum, Sobik's - Wing Way Division President. "With everything being new, the location, the owners, the equipment, the new co-branded decor, plus our new customers, we'll be able to better gauge who is coming in specifically for wings or burgers, and who is coming in with a sub sandwich on their mind."

The Wing Way menu includes popular buffalo wings served with several different sauces, 1/3 lb. Black Angus burgers and seasoned fries. Sobik's menu features 20 types of popular sub sandwiches as well as a variety of healthy salads. There are now three co-branded Sobik's - Wing Way restaurants out of the 30 Sobik's locations in operation. Two additional restaurants are scheduled to open within the next two months.

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