



Rubio's Restaurants, Inc. Appoints Daniel E. Pittard to Board of Directors

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Rubio's(R) Restaurants, Inc. (NASDAQ:RUBO) announced today that Daniel E. Pittard, currently President and CEO of the Company, has been appointed to the Board of Directors, effective immediately.

Ralph Rubio will remain Chairman of the Board and will continue to be actively involved in the Company.

"I am pleased Dan has been named a member of the Board of Directors and look forward to utilizing his capable leadership and experience in that regard," said Ralph Rubio, chairman and co-founder of Rubio's(R) Restaurants, Inc.

About Rubio's(R) Restaurants, Inc.

Rubio's Fresh Mexican Grill(R) -- Bold, distinctive, Baja-inspired food is the hallmark of Rubio's Fresh Mexican Grill. The first Rubio's(R) was opened in Mission Bay, a community of San Diego, in 1983 by Ralph Rubio and his father, Ray Rubio. Rubio's is credited with introducing fish tacos to Southern California and starting a phenomenon that has spread coast to coast.

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