

Benchmark Appoints Karin Seavey Director of National Accounts, Philadelphia

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Benchmark Hospitality International has appointed Karin Seavey to the position of director of national accounts. Jack Schmidt, chief marketing officer, made the announcement. Ms. Seavey is based in the Philadelphia area.

'Karin is a seasoned professional in national sales with a vast network of contacts,' said Mr. Schmidt. 'We look forward to her active participation in Benchmark's new business development programming.'

Ms. Seavey was previously senior account executive with Marriott International in the Territory Sales Division. While there she was responsible for generating new group business opportunities for all Marriott brands, including Marriott, Renaissance and Ritz Carlton Hotels and Resorts globally. She has served as director of national accounts for Boca Raton Resort & Club and director of strategic accounts for LXR Luxury Resorts.

Prior to this she was senior sales manager for The Caribe Royale Resort and Convention Center in Orlando, Florida, where she received the President's Award for Sales Achievement.

When Seavey was employed in sales for Interstate Hotels at the Orlando Airport Marriott, she achieved Marriott's prestigious Chairman's Award and several Golden Eagle Awards within Interstate Hotels.

Karin Seavey attended Western State College of Gunnison, Colorado. She has also studied at the Estudio International Sempere, located in Madrid, Spain. She is an active member of Meeting Professionals International.

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