

## Super 8 China Opens 6 New Properties in September 2006

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Super 8 is now the largest foreign economy hotel operator in mainland China. The openings have also helped make its parent company, Wyndham Worldwide, China's largest foreign hotel operator by number of properties.

To support the 2008 Beijing Olympics, Super 8 opened three of its new hotels in the capital city of Beijing. Super 8 Hotel Beijing Bai Hua, Super 8 Hotel Beijing Yi Zhuang Tian Bao, and Super 8 Hotel Beijing Ju Feng. In Suzhou, Wuhan, and Nanchang, Super 8 Hotel Suzhou Hongde Shi Lu, Super 8 Hotel Wuhan Yangtze River Qing Shan, and Super 8 Hotel Nanchang Yi Tai also began receiving business and leisure travelers from around the world.

"This is the first time six hotels have been able to meet our stringent operating requirements in a single month," said Super 8 China CEO Mr. Mitchell A. Presnick. "These openings, part of a strategy of steady, controlled growth, will enable us to serve our Chinese and foreign guests even better. In September alone, we have doubled the number of our operating properties in Beijing, Suzhou and Wuhan. At the same time, we are continuing to expand into additional cities around China, such as Nanchang."

"We are happy that we have finally met the strict operations standards of Super 8," said Mr. Shao Xiguo, the General Manager of Super 8 Hotel Beijing Bai Hua. "As a publicly traded Chinese company, we wanted the strength that a publicly traded American hotel company could offer us."

"Chinese hotel owners around the country are recognizing the unique opportunities Super 8's international team offers them," said Craig Evans, Super 8 Senior Vice President of Operations. "Super 8 operations systems, based on over 30 years international experience in managing more than 2000 hotels worldwide, help Chinese owners save money and make money. So more and more hotel owners are deciding to open a Super 8."

"We personally train every one of our Chinese hotel owners," said Presnick. "We give them hands on experience every step of the way, even taking them to the United States so they can see how Super 8 manages thousands of hotels in America."

"Beijing is a very competitive market, and we chose Super 8 after learning about their quality assurance operations systems," said Mr. Richard Ho, the General Manager of Super 8 Hotel Beijing Yi Zhuang Tian Bao. "These systems will enable us to manage our hotel efficiently, to compete and to excel."

"We are proud to cooperate with the American brand Super 8," said Ms. Ye Fang, General Manager of the Super 8 Hotel Nanchang Yi Tai. "We are committed to bringing a visitor to Nanchang the same 'Clean and Friendly' Super 8 service that a visitor would get at a Super 8 in New York."

### **About Super 8 Hotel Beijing Bai Hu**

**Super 8 Hotel Beijing Bai Hua is located in the center of the Mentougou district, rich with tourist attractions, including Ling Mountain, Miaofeng Mountain, Tanzhe Temple and Jietai Temple. The hotel is only 30 minutes away from key urban areas, such as Beijing Western railway station. The Pingguoyuan subway station is just 15 minutes away, and the airport is a 50 minute drive.**

**Each of the hotel's 174 guestrooms provides an individual HVAC unit, an IC door lock, free broadband, and cable TV. There is a chess room, ping pong room, billiard room, VIP reception room as well as large, medium and small conference rooms and a KTV. The restaurant serves a variety of dishes, including seafood.**

### **About Super 8 Hotel Beijing Yi Zhuang Tian Bao**

**Super 8 Hotel Beijing Yi Zhuang Tian Bao is located in the Beijing Economic & Technological Development Area, on Beijing's southern fifth ring road. The hotel is just 16 km from Tiananmen Square. It is a 20 minute drive to the CBD (Central Business District) and a 30 minute drive to Beijing's Capital Airport. Frequent air-conditioned shuttle bus services are available to the International Trade Center. The hotel, surrounded by green-shaded promenades, is situated in a residential area and within walking distance to schools, restaurants and mini business malls.**

**The hotel has 127 guestrooms featuring standard single and double rooms, as well as luxury and executive suites. Every guestroom is clean and comfortable, with classic, elegant furniture. Each room has DD & IDD, digital cable TV, free broadband internet access, electronic locks and individual HVAC units. There is ample parking. The hotel also provides fax, tourist information, complimentary breakfast and free shuttle services. Conference rooms, which accommodate up to 30 persons, are available.**

### **About Super 8 Hotel Beijing Ju Feng**

**Super 8 Hotel Beijing Ju Feng is located in Beijing's Fengtai District, in the south of the city. It is close to the West Fourth Ring Road, the Fengtai Sports Centre, the Jingshi Expressway, as well as Beijing World Park and Advanced Business Park. Beijing West Railway Station is just 5 km to the north of the hotel, while it is a 30 minute drive to Tiananmen Square, and one hour to the Beijing International Airport. More than 30 bus routes offer convenient access to the major business and tourist sites of the city.**

The hotel offers 122 tastefully decorated guest rooms, each with a full range of facilities including individual temperature control, free internet access, cable TV and IDD/DDD telephone access, 24-hour hot water and meal delivery service. There is a business centre, a meeting room, a Chinese restaurant, as well as abundant car parking for both business travelers and tourists.

#### **About Super 8 Hotel Suzhou Hongde Shi Lu**

Super 8 Hotel Suzhou Hongde Shi Lu is located at the entrance of the Shi Lu Shopping Pedestrian Street. There are numerous facilities near the hotel, including restaurants, entertainment, shopping centers, banks, a post office, a petrol station, and pharmacy. The hotel is only 1 km away from the Suzhou New Hi-tech District (SND), and a 5 minute drive from the railway station and the north long-distance bus station. Its great location and proximity to bus lines allows guests to travel easily anywhere in the city.

The hotel has 112 rooms, including standard double rooms, standard king size rooms, business suites, duplex suites and Japanese-style rooms. All guest rooms feature individual air conditioning, satellite TV, IC key card, IDD/DDD telephone, free Internet access and 24 hours hot water. The hotel's services include buffet breakfast, room service, a business center, tourist consultation, high speed internet access in common area and safe deposit boxes at the front desk.

#### **About Super 8 Hotel Wuhan Yangtze River Qing Shan**

Super 8 Hotel Wuhan Yangtze River Qing Shan is conveniently located in the city's "gold commercial district." It is close to both famous international corporations and scenic spots (for example, the Wuhan Steel Company, the Zhongbai Warehouse Supermarket, and beautiful Qingshan Park).

The unique hotel, designed by a famous architect, is complemented by elegant and graceful guest rooms featuring free broadband internet access, IC key locks, cable digital TV and a digital commercial program telephone system. The hotel has an all-day buffet restaurant with beautiful transparent glass windows which open to Wuhan's fresh air.

#### **About Super 8 Hotel Nanchang Yi Tai**

Super 8 Hotel Nanchang Yi Tai is located on Honggu Middle Road of the Honggutan New District. It is surrounded by several beautiful sites, including: Teng Wang Ge (a pavilion noted for its famous view), the Gan River, University City, Nanchang International Exhibition Center and Qiushui Square (famous for its fountain). The hotel is only 6 km from the railway station and a 30 minute drive from the airport.

The hotel's 77 clean and comfortable guest rooms feature Direct Dialing and International Direct Dialing, digital cable television, free broadband internet access, and individual AC units. Other services provided include: free breakfast, free car parking, a free daily newspaper, room service, laundry, tourism consultation and bicycle rental. A meeting room is also available for guest use. There is a Chinese restaurant located on the 1st floor which serves "Gan" style dishes.

#### **About Super 8**

Super 8 Motels Inc., founded in America's heartland in 1974, is one of the world's largest economy lodging chains, with 2,039 motels representing 123,982 rooms throughout the United States, Canada and China.

All Super 8 motels are independently owned and operated under franchise agreements with Super 8 Motels Inc. Super 8 Motels Inc. is a subsidiary of Wyndham Worldwide Corporation (NYSE:WYN) .

#### **About Super 8 China**

Super 8 Hotels China is the largest foreign economy hotel operator in mainland China. All Super 8 Hotels in China are devoted to providing consistently clean rooms and friendly service with good value to all hotel guests.

Super 8 entered the China market in April 2004 and opened its first hotel in Beijing on June 8, 2004. The company currently has over 96 hotels either open or opening soon in 54 cities across China.

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