

Bennigan's Partners with VeggieTales on New Children's Menu  
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Bennigan's Benny the Bee has teamed with the award-winning VeggieTales animated series to create a new children's menu and activity book at Bennigan's.

The partnership marks a first of its kind for Big Idea, Inc. which created the VeggieTales series. The collaboration will include VeggieTales characters along with Bennigan's Benny the Bee on the children's menu and kid's cups. Each menu will also include a \$2.00 savings coupon for the latest VeggieTales DVD adventure, 'Gideon: Tuba Warrior.'

'Families love Bennigan's and we think the partnership with VeggieTales is a perfect fit,' said Clay Dover, Bennigan's vice president of marketing. 'Children embrace the VeggieTales characters and we are thrilled to make them a part of the Bennigan's family.'

The VeggieTales and Benny the Bee-themed children's menus arrive in Bennigan's restaurants nationwide on October 15.

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