

## Electronic Room Nights Increase 24.4 Percent for Middle Eastern Hotels in Q2 2006

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### TravelCLICK's eMonitor Reports Top 10 Destinations in Middle East

TravelCLICK's eMonitor results for the second quarter of 2006 show a 24.4 percent increase over the second quarter of 2005 in room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites for the Middle East. Worldwide electronic room nights also increased, up 5.7 percent for the second quarter of 2006. The Average Daily Rate (ADR) for hotels in the Middle East was \$209.05, an increase of 15.2 percent over the second quarter of 2005. This increase is double the 7.6 percent worldwide growth in ADR.

eMonitor results are compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

### Electronic Room Night Bookings for the Middle East Q2 2006

	Room Nights	% Change Over Q2 2005	ADR	% Change Over Q2 2005
<b>Total Middle East</b>	209,314	24.4%	\$209.05	15.2%
<b>Total Worldwide</b>	32,809,331	5.7%	\$145.04	7.6%

### Top Middle East Destination Markets - Q2 2006

The top 10 destination markets based on electronic room nights, in order, were :

Q1 2006 Top 10 Middle East Cities	Room Nights	% Change Over Q2 2005	ADR	% Change Over Q2 2005
1. Dubai	71,598	26.5%	\$256.78	14.7%
2. Tel Aviv	26,768	17.7%	\$208.15	17.7%
3. Cairo	19,708	15.0%	\$124.24	8.5%
4. Doha	11,473	50.3%	\$263.27	19.1%
5. Abu Dhabi	10,762	41.9%	\$193.05	30.2%
6. Bahrain	9,719	28.8%	\$184.93	21.3%
7. Kuwait	8,731	19.5%	\$220.66	0.7%
8. Riyadh	6,951	59.3%	\$171.52	23.4%
9. Amman	6,164	-15.6%	\$163.84	14.8%
10. Beirut	5,225	73.9%	\$148.67	10.4%

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