

## Cortez Cruises Offers Private Yacht Vacations That Combine Luxury and Affordability

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Private yacht vacations once were an experience reserved for the extravagantly wealthy, but now a yacht vacation within the means of almost any adventurous, luxury-loving traveler.

The maiden voyage of Cortez Cruises this month will mark a new concept in ocean travel by offering a rare combination of luxury, privacy and affordability -- without the crowds and confining pre-set schedules of an ordinary cruise.

Crewed by a skilled Captain and first mate, who is also an accomplished chef, Cortez Cruises' high-performance Fairline Squadron 62 motor yacht travels on the Sea of Cortez, which is a world of white-sand beaches, turquoise waters and unspoiled islands off the Baja Peninsula. Guests receive unparalleled personal attention and a customized vacation experience of exploration, relaxation and fun.

"Spending a week on a private yacht used to be a dream vacation that only the ultra-rich could afford," said Bill Atkins, CEO of Cortez Cruises. "We're making that dream accessible to almost anyone, and it's a completely private experience that is unlike any other."

With room for up to eight guests, the 62-foot-long private yacht includes three levels that feature four staterooms, three bathrooms and several spacious living areas. The yacht allows plenty of space for a specified group of up to guests to find quiet and solitude or come together with other passengers. The ship is equipped with a state-of-the-art sound system, three flat-screen televisions, DirecTV, wireless Internet access, two video game systems and a DVD library, providing guests with every comfort of home during their dream vacation. To ensure maximum privacy, crew quarters are located separate from guest staterooms.

When it comes to cuisine, passengers are treated to delicious gourmet dishes prepared by the on-board chef. Each appetizing meal is made with the freshest local ingredients. Seafood delicacies, like grilled lobster and Mexican shrimp, are accompanied by fresh fruits and vegetables, local pastries and mouth-watering desserts. A new menu is crafted each season to ensure only the choicest, most seasonal dishes are served -- like macadamia-encrusted Baja tuna with scallion ginger glaze or Ceviche Cortez with fresh local shrimp, cucumber, tomato, cilantro and lime.

The itinerary includes visits to the port cities of Los Barriles and La Paz, home to the famous oceanfront promenade of Malecon. While on shore, guests can experience the exotic local culture of coastal Mexico through local restaurants, street markets and live music. Back on the yacht, guests can take advantage of water sports equipment for every whim and pleasure, including snorkeling gear, ocean kayaks, deep sea fishing equipment, a banana tube and other water toys.

Once a vacation that few could imagine affording, a weeklong, Sunday to Sunday, all-inclusive Cortez cruise starts at just \$2,125 per person.

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