

Bennigan's Opens Resort-Style Restaurant in Thessaloniki, Greece

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Bennigan's Grill and Tavern has broken the mold with its latest international restaurant opening in Thessaloniki, Greece. The 11,000 square-foot beachfront restaurant is a first of its kind for the casual dining chain.

'This is a completely new venture for Bennigan's,' said Vince Runco, president of worldwide franchising and executive vice president for Metromedia Casual Dining, which oversees the Bennigan's concept. 'The restaurant appeals to local residents as well as vacationers with its resort-style atmosphere and casual dining feel.'

The restaurant overlooks the Aegean Sea and features an outside pool with a swim up bar, a walk up bar, volleyball courts, children's play area and seating for 400 guests. The restaurant's interior caters to the city's lively nightlife with a club-style bar, couches and multiple televisions. The concept was developed by franchisee Crown Resorts and is the group's third Bennigan's location.

This restaurant marks Bennigan's 51st international location and the company plans to continue expanding overseas.

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