



2006 Annual Study: Cost of a Data Breach

2006-12-12

Lost or stolen company information can be costly, but exactly how costly? This new Ponemon Institute study quantifies and summarizes actual data breach costs-often into eight figures.

This revealing study summarizes the costs incurred by 31 organizations that lost confidential customer information and had a regulatory requirement to publicly notify affected individuals. You may be surprised at just how expensive poor security can be-often into eight figures. Covers key findings and cost breakdowns, with more than a dozen charts and graphs. Download now for insight into the high cost of lax data security-and some lessons learned the hard way.

Geographic Eligibility: USA, Canada, Selected International

Publisher: PGP Corporation

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