

Industry First Allowing Guests To View And Book Specific Suites Online

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Homewood Suites By Hilton Announces Plans For Suite Selection

Homewood Suites by Hilton, the international brand of upscale, all-suite, residential-style hotels, announced plans to launch Suite Selection, the hotel industry's first interactive room selection tool designed to give guests full control when checking in online. Available first quarter 2007 on www.homewoodsuites.com, Suite Selection allows Hilton HHonors guests to view a floor plan and select a suite based on their personal preferences - whether they prefer to stay on a high floor, by an exit, away from the elevator, by the lobby and much more.

Launching in first quarter 2007, Homewood Suites by Hilton will be the first hotel brand in the industry to offer guests the ability to view a hotel floor plan and select a room preference in advance of arrival. Suite Selection features floor plans, photographs and descriptions of every room type in the nearly 200 hotels throughout the U.S., as well as hotels in Canada, and Mexico (to open in March 2007).

Launching in the first quarter of 2007, the functionality will be available to Hilton HHonors(R) Gold and Diamond members. Soon after, Silver-level members can benefit from the convenience of Suite Selection. By end of 2007, the extended stay brand anticipates making this tool available to anyone with an HHonors profile.

Rebecca Wyatt, Homewood Suites senior vice president of brand management, said, 'Homewood Suites is a leader in the innovation and evolution of the extended stay industry. We constantly and consistently strive to create new methods, programs and tools that ultimately provide our guests with the most enjoyable experience possible, even before they actually arrive at the hotel.'

'Given the majority of our guests stay an average of 14 nights and have very different needs than most travelers, Suite Selection will prove to be a very beneficial tool that will allow our guests to take more ownership of their travel decisions.'

Stay Your Way: Suite Selection At-A-Glance

With Suite Selection, guests will have the option to make an informed room selection decision prior to arrival at the hotel. Whether he/she appreciates being at the end of the hall versus close to the elevators or prefers the morning sun streaming into the window, guests will value the autonomy of choosing their own suite location. Highlights of the interactive tool include:

œ Available first quarter 2007 via e-check-in on www.homewoodsuites.com

œ Hilton HHonors(R) Gold and Diamond members first, then Silver and finally available to anyone with an HHonors profile by year's end

œ Photos of each guest suite and floor plan layouts in nearly 50% of Homewood Suites by Hilton hotels by first quarter with all hotels loaded in the system by fall 2007.

Launched in 1989, the Homewood Suites by Hilton brand today has 192 hotels open with another 120 in the pipeline. Beyond its spacious suites and home-like amenities, Homewood Suites guests can find at each hotel an on-site Suite Shop[®] convenience store, exercise facility and guest laundry at most locations. Guests can also enjoy a daily complimentary Suite Start(R) Hot Breakfast and a Welcome Home Reception featuring a complimentary light meal and beverages Monday-Thursday evenings. Additional guest services at Homewood Suites by Hilton hotels include a complimentary grocery shopping service* and a complete business center at most locations.

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