

Electronic Room Nights Increase 5.7 Percent for Middle Eastern Hotels in Q3 2006

2006-12-21

TravelCLICK's eMonitor Reports Top 10 Destinations in Middle East

TravelCLICK's eMonitor results for the third quarter of 2006 show a 5.7 percent increase over the third quarter of 2005 in room nights booked electronically through the Global Distribution Systems (GDS) and key Internet sites for the Middle East. Worldwide electronic room nights also increased, up 5.2 percent for the third quarter of 2006. The Average Daily Rate (ADR) for hotels in the Middle East was \$187.39, an increase of 4.9 percent over the third quarter of 2005. This increase falls short of the 9.1 percent worldwide growth in ADR.

eMonitor results are compiled from TravelCLICK's comprehensive database, which is the exclusive source of hotel industry electronic distribution data from the Amadeus, Galileo, Sabre and Worldspan GDS. TravelCLICK's eMonitor also includes hotel bookings made through third-party travel Internet websites powered by Pegasus Solutions.

Electronic Room Night Bookings for the Middle East - Q3 2006

	Room Nights	% Change Over Q3 2005	ADR (USD)	% Change Over Q3 2005
Total Middle East	168,643	5.7%	\$187.39	4.9%
Total Worldwide	32,529,390	5.2%	\$143.59	9.1%

Top Middle East Destination Markets - Q3 2006

The top 10 destination markets based on electronic room nights, in order, were: :

Q3 2006 Top 10 Middle East Cities	Room Nights	% Change Over Q3 2005	ADR (USD)	% Change Over Q3 2005
1. Dubai	59,441	15.1%	\$203.50	-4.7%
2. Cairo	17,912	6.1%	\$141.33	6.9%
3. Tel Aviv	15,898	-27.8%	\$195.02	3.9%
4. Kuwait	9,660	39.1%	\$217.98	2.5%
5. Doha	8,799	37.3%	\$228.31	7.9%
6. Bahrain	8,361	23.6%	\$161.82	11.4%
7. Abu Dhabi	8,295	29.0%	\$174.00	26.2%
8. Riyadh	5,437	46.2%	\$156.73	25.4%
9. Amman	4,852	-12.2%	\$161.56	21.7%
10. Larnaca	4,426	66.0%	\$197.70	5.5%

This article comes from Hotel News Resource

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