

Travel Site [www.FindMyBedandBreakfast.com](http://www.findmybedandbreakfast.com) Launches Marketing Campaign

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The new web site <http://www.findmybedandbreakfast.com/> is playfully asking men and women throughout the country to share the most annoying place they've gone with their significant other in order to get a little action at the end of the night.

Through an online survey, men and women can admit to events endured, such as musicals, operas, and/or taking dance lessons, in hopes romance would follow. The participant with the most outrageous story will receive a \$100 gift certificate to a Bed and Breakfast of their choice and will be announced at the end of March 2007.

The survey is part of the premier web site's Keep America Tired marketing campaign. Keep America Tired suggests that staying in an inn with their significant other may offer couples the same end result -- without having to first endure a boring activity. Using the slogan "Helping Couples Lose Sleep, One Inn at a Time," <http://www.findmybedandbreakfast.com/> site owner Jill Zurawski hopes to capture the attention of BOTH men and women throughout the U.S.

By plugging aspects of certain inns, such as in-room Jacuzzis and breakfasts for two served in-suite, Zurawski encourages couples to explore the luxurious choices and privacy that inns have to offer. She states, "We want to remind the men in our lives that when it comes to B&Bs, it's not all about the breakfast, and it beats going to the opera!"

A nationwide B&B directory, www.findmybedandbreakfast.com launched in November 2006. The fast-growing site includes virtual tours of bed and breakfasts, inns, and lodges, and contains pertinent information for potential travelers. Jill Zurawski encourages web site visitors to check back often, as the B&B listings and information continue to grow throughout 2007.

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