

El Dorado Royale And Azul Beach Hotel Win MLT Vacations Quality Assurance Award

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Karisma Hotels is pleased to announce that MLT Vacations Inc., a leading provider of vacation packages in the U.S. has awarded the 2007 Quality Assurance Award to El Dorado Royale, A Spa Resort by Karisma and Azul Beach Hotel by Karisma.

The award names both properties as the two top hotels in the Riviera Maya, with Azul Beach winning in the Small Hotel Category and El Dorado Royale winning in the Large Hotel Category. Azul Beach and El Dorado Royale are the only hotels in the Riviera Maya to receive this year's honor.

'The Quality Assurance Award directly reflects our guests' experiences, which makes it one of the most sought-after accolades in the industry,' said Lubo Krstajic, Executive Vice President of Karisma Hotels and Resorts. 'We're honored to receive an award that emphasizes such stringent standards of service, hospitality and customer satisfaction.'

El Dorado Royale, A Spa Resort by Karisma, is an award winning, adults-only resort in the Riviera Maya. Renowned for its Gourmet-Inclusive cuisine, the property features seven gourmet restaurants and 13 bars and lounges. Couples looking for privacy can lounge on swinging beach beds during the day or enjoy a sleepover under the stars at night. The 96 room, Azul Beach Hotel by Karisma is a boutique hotel beyond relaxation, miles past vacation. All wants and needs are anticipated and fulfilled before guests can even think to ask. Family-friendly amenities include freshly pureed baby food, in-suite nanny services, plush kid-sized bathrobes and a Children's Activity Center.

'El Dorado Royale and Azul Beach Hotel have demonstrated exceptional customer service, outstanding operations and excellent communication practices for MLT Vacations and its customers,' said Elizabeth Moriarty, MLT Vacations Vice President of Product Development. 'We are pleased to recognize them for all their efforts in consistently delivering exemplary customer service and ensuring that our customers are happy.'

The MLT Vacations Quality Assurance Awards are announced during a ceremony at Tianguis, the annual travel conference in Acapulco.

Karisma Hotels and Resorts is a premier luxury hotel collection operating Gourmet-Inclusive properties throughout Riviera Maya, Mexico. Their growing portfolio includes Azul Blue Hotel + Spa by Karisma, Azul Beach Hotel by Karisma, El Dorado Royale, A Spa Resort by Karisma, El Dorado Seaside Suites by Karisma and Hidden Beach Resort by Karisma. Karisma has received worldwide recognition for its creative approach to hospitality management and product innovations including resorts with swim-up suites and a 100% stress-free hotel. For reservations, please call 1-866-KARISMA or visit <http://www.karismahotels.com>.

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