

Isle of Capri Reveals New Brand at Pompano Park

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Additional projects underway in Iowa, Mississippi and United Kingdom

Isle of Capri Casinos, Inc. (NASDAQ:ISLE) has revealed its newest brand, the isle, coupling a tropical paradise with hot Las Vegas casino action to create an exhilarating, stimulating and vibrant atmosphere.

"The isle brand can best be described as our next generation, an environment where our guests can make their own fun," said Tim Hinkley, president and chief operating officer. "By bringing natural features indoors, we have created sophisticated and exciting surroundings. The isle will surely provide our guests an enjoyable entertaining experience."

The brand launches in Pompano Beach and expands to other markets later this year. The isle casino & racing at pompano park moved one step closer to opening its doors today winning approval from state regulators to welcome guests beginning on April 14 at 10:00 am. The Florida casino includes 1,500 slot machines, a poker room and four restaurants including the company-branded Farradays' steakhouse, signature tropical-themed buffet, a full-service New York-style delicatessen and Italian osteria created by accomplished chef Luke Palladino. The heart of the casino includes a multi-story feature bar offering vibrant high action imagery and audio on multiple video displays. The project also includes new racing amenities including a high-tech sports bar, wagering area over-looking the track and a new Winner's Circle.

The isle properties in Waterloo, Iowa and Coventry, England are expected to open this summer. In Biloxi, Mississippi, the property will open its new land-based casino as the isle casino resort following the previously announced construction project to restore the property to pre-Katrina levels.

The Company is also developing a new casino and hotel in Waterloo, Iowa, as well as a casino in Coventry, England. The Company has also signed an agreement to acquire a casino in Caruthersville, Missouri. There are four Isle of Capri Casinos brands including the isle, Isle of Capri, Colorado Central Station and Rhythm City, providing over 12,000 slot machines, 500 table games and 2600 hotel rooms for our guests' enjoyment.

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