

Hyatt Place Opens Two Cincinnati-Area Hotels

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Global Hyatt's New Brand to Open 120 Hotels by Year-End

Hyatt Place Cincinnati - Northeast and Hyatt Place Cincinnati Airport/Florence celebrated grand openings today, the first Hyatt Place hotels in the Cincinnati area. As a new kind of Hyatt for today's relaxed lifestyle, Hyatt Place offers travelers a new type of hospitality experience by combining innovative design, amenities and services.

'Today's lifestyle can no longer be put into 'work' or 'play' silos. People are shifting seamlessly between professional and personal tasks but hotel offerings haven't kept up with this shift in lifestyle,' said Jim Abrahamson, senior vice president, Hyatt Corporation. 'Hyatt Place is specifically designed around this new breed of travelers, offering guests a mix of comfortable and functional amenities in an environment designed to help them stay relaxed, fulfilled and productive while traveling.'

Hyatt Place was inspired by the changing landscape of contemporary, multi-tasking business travelers, who have successfully adapted to today's '24/7 lifestyle,' seamlessly merging personal and professional activities. To help guests achieve this, Hyatt Place offers an atmosphere of casual hospitality with a balanced mix of comfortable and functional amenities.

Similar to what travelers might experience at home, guests can take advantage of free Wi-Fi access, stretch out on the eight-foot Cozy Corner sofa-sleeper or work at an oversized desk in an ergonomic chair. They can also catch the evening news, the big game or the latest feature movies on the 42-inch flat panel, high-definition television offering 11 channels of high-definition programming in addition to an already impressive channel selection. Hyatt Place guests will also have access to Hotel SportsNetSM service, which includes NFL SUNDAY TICKET(TM) and NBA LEAGUE PASSSM as well as other professional and college sports programming. Hyatt Place guests can stay connected through the innovative Hyatt Plug Panel(TM), which allows guests to connect their own entertainment media to the high-definition TV, including laptops, MP3 players, DVD players or any other portable device. The signature Hyatt Grand Bed(TM) ensures guests can enjoy a peaceful night's sleep in the bedroom area.

Hyatt Place hotels also feature the Gallery, an innovative welcoming arrival area where guests are personally greeted by the Gallery Host who assists guests with everything from check-in to providing personal tours of the hotel.

In the Gallery, guests will also find a self-registration kiosk, an intimate coffee and wine café and bakery, free Wi-Fi, a TV den and an e-room with free access to a public computer and printer. Guests at Hyatt Place may purchase signature hot breakfast entrées along with Starbucks(R) specialty coffees or enjoy a free continental breakfast. Hyatt Place also offers a variety of freshly prepared, café quality items, including made-to-order entrées, sandwiches, soups, salads and pizza which guests can order 24 hours a day, seven days a week via a touch screen menu in the Guest Kitchen or from the Gallery Host.

To help guests stay physically and mentally productive, they can also utilize the hotel's swimming pool or StayFit@Hyatt gym featuring state-of-the-art Life Fitness(R) equipment.

Hyatt Place Cincinnati - Northeast features 127 completely renovated guestrooms and public areas. The hotel, located at 5070 Natorp Boulevard, is just a short drive from Kings Island amusement park and multiple shopping centers.

Hyatt Place Cincinnati Airport/Florence features 127 completely renovated guestrooms and public areas. For guest convenience, the hotel offers guests a complimentary shuttle service within a five-mile radius to Cincinnati/Northern Kentucky International Airport, shopping centers and restaurants. The hotel is located at 300 Meijer Drive.

Travelers are raving about Hyatt Place hotels already open in and around Atlanta, Chicago, Phoenix, San Antonio, Washington, DC and Louisville. There will be 120 Hyatt Place hotels open by December 2007, including locations in Chicago, Dallas, Phoenix, Atlanta, Nashville, Tampa, Miami, Orlando and Detroit, in addition to other key business and leisure markets throughout the country.

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