

## Four Seasons Hotel Silicon Valley Announces New General Manager, Tracy Mercer

2007-05-04

---

Four Seasons Hotel Silicon Valley Announces New General Manager, Tracy Mercer. From Tokyo to Silicon Valley, Mercer returns to the states after 13 years abroad

Four Seasons Hotel Silicon Valley at East Palo Alto announces the arrival of a new General Manager, Tracy Mercer, a seasoned hotelier with an extensive background successfully leading Four Seasons properties.

Silicon Valley is the birthplace of new ideas, and as General Manager of Four Seasons Hotel Silicon Valley at East Palo Alto, Tracy Mercer has embraced his new home with enthusiasm. Accustomed to operating a business in a thriving fast-paced, technology-driven environment, Mercer most recently managed the Four Seasons Hotel Tokyo at Marunouchi, a contemporary boutique hotel similar in size to Four Seasons Hotel Silicon Valley that caters to high-powered business executives in the Asian market.

'The transition to this beautiful property in East Palo Alto feels natural,' explains Mercer. 'Both properties are fully committed to their surrounding community and also excel at providing guests with exceptional, individualized service.'

With close to 27 years in the hospitality industry spanning several countries, Mercer has broad experience to draw upon. He began his career in the hotel business in 1980 at the first Park Hyatt Hotel in Chicago where he held the title of Maitre d'Hotel of the exclusive French restaurant 'La Tour'. In 1983, he joined the opening team of Windsor Court Hotel in New Orleans as Maitre d'Hotel and Assistant Director of Food and Beverage.

From 1987 to 1989, he was Director of Food and Beverage at The Regent Beverly-Wilshire in Beverly Hills, California. In 1989, he joined Four Seasons Hotels and Resorts as Director of Food and Beverage at Four Seasons Hotel Boston and managed the award-winning French restaurant 'Aujourd'hui'.

In 1992, Mercer joined the Ritz-Carlton Hotel Chicago, a Four Seasons Hotel, where he rose to the position of Hotel Manager. From 1994 to 1996, he served as Hotel Manager of Four Seasons Hotel Tokyo at Chinzan-so, assisting in the management of 288 guestrooms, seven restaurants and bars, and 15 meeting rooms with more than 800 wedding events per year. After Tokyo, he became the Hotel Manager of Four Seasons Hotel Singapore, rated 12th best hotel in the world by Institutional Investor Magazine. Mercer returned to Tokyo in September 2001 to launch Four Seasons Hotel Tokyo at Marunouchi, serving as General Manager until joining Four Seasons Hotel Silicon Valley in March 2007.

'The Bay Area is one of those places where everyone aspires to live at some point in their career, says Mercer. I'm fortunate to have the opportunity to work in such a stunning setting surrounded by a community that's leading the charge in the way we do business.'

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article27423.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)