

Hyatt Place Launches Four Simultaneous Ground-Breaking Events Nationwide

2007-05-08

Brand Continues to Execute its Aggressive Growth Strategy

Hyatt Place today announced the simultaneous ground breakings of four new-build Hyatt Place properties that will open in Spring 2008. The ceremonial launches are taking place in the North, South, East and West regions of the country, where Hyatt Place is working with prestigious hotel developers to build next-generation hotel accommodations that meet specific market needs.

"Hyatt Place truly defines the future of hospitality in travel markets such as ours," said Stephen Schwartz, chairman and CEO of Chicago-based First Hospitality Group, Inc. "The brand addresses the needs of today's travelers by providing the delicate balance of comfortable and functional amenities that transcend geographical regions and age range."

Hyatt Place is breaking ground on new-build properties in the following regions:

œ North - The 117-room hotel in South Bend/Mishawaka, IN, is being developed by First Hospitality Group

œ South - The 127-room hotel in Jacksonville, FL, is being developed by Silver Companies and MMI Hotel Group

œ East - The 115-room hotel in Chesapeake, VA, is being developed by OTO Development

œ West - The 127-room hotel in Reno, NV, is being developed by InterMountain Management

"The momentum we are establishing today with these four ground-breaking events is a testament to the strong relationships and partnerships Global Hyatt shares with hotel developers across the nation. Our newly opened hotels have been extremely well received and we're thrilled to work with industry-leading developers to further meet travelers' needs," said Jim Abrahamson, senior vice president for Hyatt Corporation. "In addition to the 120 Hyatt Place hotels that will open this year, these new-build Hyatt Place hotels are a fundamental driver of our development strategy that is anchored by the worldwide brand presence of Hyatt Hotels & Resorts."

More than 30 additional Hyatt Place hotels are expected to break ground throughout 2007 across the country in key business and leisure markets, including Phoenix, AZ; Lexington, KY; Seattle, WA; Boca Raton, FL; and Niagara Falls, Ontario.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article27455.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html