

Condo Hotels And Property Managers Choose Owner Relations Software To Improve Owner Communication

2007-05-29

OwnerRelations Technology leads the way in Owner Relations Communication

With the boom in Condominium Hotel openings OwnerRelations Technology has proven that owner communication is an integral, desirable and reliable component, given the demand for their products.

'This is an area of property management that is often overlooked', says Frank Franchini, President of Owner Relations Technology. 'In a Condo Hotel, or Vacation Property Management environment you may be dealing with a few dozen or hundreds of individual owners that have made significant investments and entrusted your services to manage their unit. If you are effective at communicating with your owners, you will have less issues and problems with owners in the long run.'

OwnerRelations Technology was established in 1993 and serves clients throughout Canada, the US, and Caribbean. The company specializes in Owner Relations Websites and owner accounting solutions for Condo Hotels and Vacation Rental Property Managers. 'When we first came up with the concept of Owner Relations Websites for Condo Hotels and property managers in 2003, we immediately saw that there would be a requirement for this type of Internet based service. Many Property Managers communicate with their owners using traditional means including regular mail, telephone, fax, and more recently e-mail. The problem with these traditional methods is that they are slow, time consuming, expensive, and may only be available to owners during regular business hours. In today's fast paced electronic environment, owners expect to be able to login to a secure web portal 24/7/365 and retrieve all their information online immediately', says Franchini.

Some of the services provided to owners online through the Owner Relations Technology product line include Owner Statements, document repositories, and messaging. Owners also have the ability to modify personal contact details, and request their unit for personal use through their personal web portal. Franchini is quick to point out that the products and services are implemented based on the requirements of the clients. 'Some of our clients have requested the ability for owners to see guest block status for their units. The types of services available to the owners are really going to be up to the management company'.

The future looks bright for OwnerRelations Technology and their innovative product line. 'We are fortunate to have already been chosen by a number of premiere, reputable property management companies with operations throughout North America', says Franchini. 'These companies manage brand name condo hotels such as Westin, Marriott, and Wyndham, and have recognised the value of adding Owner Relations Technology services to their operations.

For more information about Owner Relations Technology and the services provided, please contact OwnerRelations Technology at

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This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article27746.html>

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