

Lodging Interactive Rolls Out June 2007 HotelCast2.0 PodCast
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Lodging Interactive announced today that it has launched its June 2007 HotelCast2.0 podcast. Each monthly podcast offers the latest Internet marketing news and information to empower hotel managers to maximize their online revenue potential.

HotelCast2.0's June 2007 issue covers the following topics:

- œ Lodging Interactive's Guaranteed ROI
- œ Google's Universal Search
- œ User Generated Content - Social Media
- œ RFPLink & eProposal Sales System Drive Group Hotel Business
- œ TravelPost
- œ Maximizing Your Landing Pages

You can listen to HotelCast2.0 by visiting www.lodginginteractive.com/podcast.htm. Visitors can listen online and also download HotelCast2.0's into their iPods.

About Lodging Interactive

Lodging Interactive is a leading provider of Internet Marketing Services to the travel and lodging industries. The company provides a portfolio of effective Internet Marketing Services to hundreds of hotels, resorts, timeshares and bed and breakfasts worldwide. The Company also offers effective online tools and services; hotelBLAST.com, a self-service email marketing system, MyWebsitePromotions.com, a self-service online promotions marketing system, CommentCards.com, a full-service consumer-2-business comment card and email survey service, SEOTracker & SEO Analysis and SEO Competitive Benchmarking Service, interactive Google mapping services, and eProposal Rapid RFP Response System.

Lodging Interactive clients include branded properties such as Marriott, Sheraton, Hilton, Radisson, Crowne Plaza Hotels, Doubletree Hotels, Candlewood Suites, Best Western, Wyndham Hotels plus numerous independent properties.

The Company is headquartered in Parsippany, NJ and can be reached at 973-402-4970 or by visiting its website at www.LodgingInteractive.com and additional service websites: www.MyWebsitePromotions.com, www.hotelMASHUPS.com, www.rfplink.com or www.CommentCards.com. Lodging Interactive's HotelCast2.0 can be heard by visiting www.LodgingInteractive.com/podcast.htm.

Lodging Interactive is a proud member of the American Hotel & Lodging Association (AH&LA) and a supporter of the Hotel Sales & Marketing Association International (HSMIAI). For more information you can also contact Richard Walsh, Vice President of Business Development at rjwalsh@lodginginteractive.com or at 973-402-4970.

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