



Rubio's Restaurants, Inc. Announces Henigman as CFO Effective June 11, 2007

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Rubio's Restaurants, Inc. announces that Frank Henigman has been named Chief Financial Officer of Rubio's Restaurants, Inc.

The Company has completed a national executive search and has concluded Mr. Henigman to be the best candidate to lead the Company in this critical position. Mr. Henigman has served as acting CFO since May 2007. Mr. Pittard commented, "Since he has been with the Company, Frank has performed to the highest standards. We are fortunate to have someone of his caliber join our senior executive team at Rubio's."

Prior to joining the Company, Mr. Henigman served as Director of Accounting and Risk Control for Sumitomo Corporation of America/Pacific Summit Energy LLC located in Newport Beach, California from January 2005 to April 2006. Prior to Sumitomo, Mr. Henigman served as Director of Finance at Shell Trading Gas & Power Co. from 1998 to 2004. Mr. Henigman has a Masters of Business Administration, Finance, Magna Cum Laude, from University of Southern California and a Bachelors of Science, Business Administration, Marketing, Cum Laude, from California State University, Northridge. Mr. Henigman has earned the designation as a Certified Management Accountant (CMA), a globally recognized certification for managerial accounting and finance professionals.

Reporting to Mr. Henigman will be the Company's Controller, Director of Strategic & Financial Planning, Information Technology and Investor Relations.

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