

## Good Times Announces May Same Store Sales Increase 9.3%

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Good Times Restaurants Inc. (NASDAQ: GTIM) today announced that May same store sales increased 9.3% driven by the introduction of the new Bambino burger and its recent television campaign.

Commenting on the results, Boyd Hoback, President and CEO, said: 'We are pleased to see some acceleration in our sales trends, particularly given the pressure on our operating costs. April same store sales increased 6.3% with both April and May being aided by significant increases over the prior year at the two newest stores included in the calculation. We are seeing great initial trial and response to the Bambino Burger 3 pack for \$2.25 and 5 pack for \$3.75 with very little impact to our average check, as it appears our customers are continuing to order fries and drinks with them.'

The company launched television advertising for the Bambino Burgers on May 14. Hoback added, 'There has been some increase to our labor costs as a result of the Bambino Burger introduction, but we hope to improve efficiencies as our management teams have more time to work with it and we refine our operating processes.'

Good Times Burgers & Frozen Custard has 53 restaurants, mostly in Colorado, serving high-quality, 100% all-natural Coleman beef burgers, chicken sandwiches, and fresh frozen custard.

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