

Homewood Suites by Hilton Hotels Opens of Landmark 200th Property

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Entire Brand's 200 Hotels Celebrate Milestone Opening During the Brand's Signature Welcome Home Reception; More Than 30,000 People Expected to Take Part in Celebration

Homewood Suites by Hilton(R), the national brand of upscale, all-suite, residential-style hotels, prepares to celebrate the brand's 200th hotels opening in Fort Collins, Colo. by hosting a brand-wide celebration themed 'More than 200 places to call My Homewood' for more than 5,000 hotel staff and nearly 25,000 guests. The celebration will take place during the upscale brand's signature Welcome Home Reception.

Homewood Suites has experienced a strong growth period since opening its first hotel in 1989, and views the opening of the 200th property as a major achievement for the brand as a leader in the extended stay market.

'This opening is at the core of the tremendous growth that Homewood Suites has experienced in recent years and solidifies its position as a leader in the extended stay industry,' remarked Rebecca Wyatt, senior vice president of brand management. 'Homewood Suites has opened 25 percent of its entire collection of hotels in the last two years alone, and this is just the beginning, with the 200th outlining the foundation for an additional 120 properties that are currently in various stages of the development pipeline.' The brand-wide celebration has been eagerly anticipated as a major source of pride and achievement throughout the brand on both the corporate and individual property level. Approximately 25 thousand Homewood Suites guests are expected to take part in the celebration of this landmark event and look toward the brand's future goal of opening 40 hotels annually over the next 5 years.

Soon after opening Fort Collins, Colo., Homewood Suites plans to open yet another landmark hotel with its first property in Mexico this summer, located in Torreon, approximately 277 kilometers west of Saltillo in the state of Coahuila. This hotel symbolizes the international expansion of Homewood Suites, following the brand's foray into Canada with developments in Ontario and Quebec. Homewood Suites plans to support these signature openings with several core brand-wide initiatives launched in 2007, including Suite Selection - a unique online interactive room reservation tool, and Mobile Learning - whereby the upscale brand will now be training employees through specially designed programs on video iPods in every property.

Launched in 1989, the Homewood Suites by Hilton brand today has 200 hotels open with another 120 in the pipeline in various stages of construction. Beyond its spacious suites and home-like amenities, Homewood Suites guests can find at each hotel an on-site Suite Shop(R) convenience store, exercise facility and guest laundry at most locations. Guests can also enjoy a daily complimentary Suite Start(R) hot breakfast and a Welcome Home(R) reception featuring a complimentary light meal and beverages Monday-Thursday evenings. Additional guest services at Homewood Suites by Hilton hotels include a complimentary grocery shopping service* and a complete business center at most locations.

Homewood Suites by Hilton is part of Hilton Hotels Corporation (NYSE:HLT) the leading global hospitality company, with nearly 2,800 hotels and 495,000 rooms in more than 80 countries, with 150,000 team members worldwide.

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