

Radisson Hotels Brazilian Partner Open Luxury Hotel in Vitoria, Brazil

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Building's High-Tech Mechanical Systems Reduce the Hotel's Environmental Impact

Radisson Hotels & Resorts(R) today joined with its Brazilian development partner Atlantica Hotels International in announcing the addition of a new luxury Radisson hotel in Vitória, Brazil. The 234-room Radisson Hotel Vitória is located on a small island within a bay on the country's south eastern coast. It is one of three Radisson hotels in Brazil; the others are located in São Paulo and Curitiba. The hotel is partially owned by RS Incorporadora, and will be managed by Atlantica.

"We are confident the new Radisson Hotel Vitória will be a premier destination hotel for business and leisure travelers alike," said Paul J. Sistare, president and CEO of Atlantica Hotels. "Brazil is the fifth largest economy in the world and considered the gateway country to South America. I have no doubt that in the next two years the Radisson brand will continue to grow in this region, becoming one of the largest and most recognized, upscale brands in Brazil."

About the Radisson Hotel Vitória

The Radisson Hotel Vitória is located in the downtown area of Praia do Canto, and is the newest hotel in the city. All guestrooms and suites offer ocean views, high speed internet access, a 29-inch TV and a minibar. The hotel's Royal Suites offer Royal Dreaming Beds.

The hotel also offers a rooftop leisure area that features an outdoor pool, sauna, massage room and fitness center. An onsite 200-seat restaurant named Origens (a restaurant brand owned by Atlantica), serves breakfast, lunch and dinner. Room service is available 24 hours a day. Spacious meeting facilities accommodates up to 300 people and feature sound-proof rooms, state-of-the-art audio/visual equipment and professional support.

Vitória is a port city located close to major urban centers and is, on average, an hour by plane from the most important cities in Brazil, Rio de Janeiro, São Paulo and Belo Horizonte. The city combines typical Brazilian beach life with international cuisine and booming oil and iron ore industries.

Environmental Practices

To help reduce the environmental impact of the hotel, the building was constructed with \$24 million (USD) in advanced technology that automates all mechanical systems. These high-tech controls include heating, ventilation and air conditioning; electricity and a power generator; hydraulics, plumbing, hot water generators, and a heat exchanger for the pool; as well as fire and smoke detectors throughout the property. The hotel's water heating is able to utilize heat recovered from the air conditioning system to preheat bath water and significantly reduce energy consumption. The hotel also has a diesel generator capable of supplying power to the entire hotel at times of peak capacity and in the event of an outage. It operates for three hours every day during peak periods, reducing electricity consumption while guaranteeing guest comfort.

Sistare added that Atlantica plans to develop the Radisson brand quickly over the next five years in Brazil, as the company has already identified 20 capital, primary and secondary cities in which his team is seeking new management and construction contracts.

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