

FastBooking Announces Partnership Agreement With Tripadvisor

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FastBooking, the European internet hotel booking expert, is continuing its partnership strategy by signing a global agreement with TripAdvisor, which is referencing its 3500 client hotels.

With more than 20 million monthly visitors and six million registered members TripAdvisor represents the largest travel community in the world.

It features more than 10 million reviews and opinions and a unique tool that checks hotel pricing and availability across multiple sites.

The Fastbooking offer will be referenced on all versions of the TripAdvisor website(American, British, French, Italian, Spanish, German, Irish) in the descriptive file of the hotel and also through the 'check rates' function that allows travellers to compare rates between different distributors.

Using their own criteria users will therefore be able to select a FastBooking hotel by clicking on the www.fastbooking.com links and book in real time at the best prices, with no pre-payment or service fees.

'This is another opportunity for FastBooking's hotel partners to obtain increased visibility and thereby boost their booking potential through highly-qualified international traffic' comments Alain Hirschfeld, partnership manager.

About TripAdvisor

TripAdvisor(R) Media Network, operated by TripAdvisor, LLC, attracts more than 24 million monthly visitors (source: comScore Media Metrix, Digital Calculator Report, March 2007) across eight popular travel brands, TripAdvisor(R) sites, bookingbuddy.com (TM), cruise critic.com(TM), independenttraveler.com(TM), seatguru.com(R), smartertravel.com(TM), travel-library.com(TM) and travelpod.com(TM). TripAdvisor-branded sites make up the largest travel community in the world, with more than 20 million monthly visitors, six million registered members and 10 million reviews and opinions. Featuring real advice from real travelers, TripAdvisor-branded sites cover 260,000+ hotels and attractions and operate in the U.S. (<http://www.tripadvisor.com/>), the U.K. (<http://www.tripadvisor.co.uk/>), France (<http://www.tripadvisor.fr/>) and Germany (<http://www.tripadvisor.de/>) TripAdvisor(R) Media Network provides travel suppliers with graphical advertising opportunities and a cost-per-click marketing platform. Collectively, the sites comprising the TripAdvisor Media Network have won hundreds of awards and accolades from press and industry, worldwide. TripAdvisor and the sites comprising the TripAdvisor Media Network are operating companies of Expedia, Inc. (NASDAQ: EXPE).

About FastBooking

FastBooking is a service company dedicated to helping independent hotels develop their Internet sales. To achieve this, the first vital stage involves installing the 'FastBooking Engine' on their website. This real time booking engine with its multiple functionalities makes it possible to generate bookings that can be immediately and automatically confirmed. FastBooking has set up a whole technical infrastructure for hoteliers by developing tools precisely adapted to their needs and guaranteeing a constant crossover of skills by teams with proven IT and hotel expertise. With the search engine for Internet Yield Management at the heart of the device, a whole global program of Internet development becomes available to hoteliers: multi-hotel CRS, representation on the GDS/IDS, Call Center interface, distribution portals (www.fastbooking.com, www.hotels-paris.fr, www.hotels-direct-london.com, www.hotels-direct-rome.com...), loyalty E-mailing, automated competitive monitoring and simultaneous multi-site updating.

FastBooking has a portfolio of over 3 200 hotels all over the world, all of which use FastBooking Engine on their websites. FastBooking also has four subsidiaries in India, Asia, the USA and Canada and a Representative Office in Venice, Italy.

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