

Oyster Festival in Knysna, South Africa, with ARTEH(R)

2007-07-13

Pezula Resort Hotel and Spa, an ARTEH(R) Hotel in Knysna, South Africa hosted Charity Gala Evening during 2007's Oyster Festival. The Festival brought 2 Weeks of Good Times, Great Food, Delicious Wine, Sport and Much More.

Knysna's big annual festival has begun, ending, this year on the 15th of July. Part of the surprising event Calendar was the participation of Knysna's most luxurious spot, Pezula, on the 6th, the 7th, the 10th and the 12th.

From Arts & Crafts to Sports, Boat Shows, Exhibitions, Fun Fairs, Food and Wine and other entertainment covered many areas from the Old Goal Maritime Museum to the Belvidere Manor House, Waterfront Knysna Quays, Thesen's Jetty, Lorie Park, the Heads and other locations along the picturesque beauty scenery of Knysna.

As in previous editions, the event played a very important role for the community by raising Funds for Charity. Last year the largest contributions came from the Pick 'n Pay Weekend Argus Rotary Knysna Cycle Tour and the Pick 'n Pay Cape time Forest Marathon.

This year's surprises included a Charity Gala Evening at Zachary's Restaurant at the ARTEH(R) Hotel in Knysna, Pezula Resort Hotel and Spa, as well as the Wade Bales Wine Festival, presented by Best Life at Pezula's Golf Club and Duesouth XTERRA at Pezula's Field of Dreams.

For more information on Pezula Resort Hotel and SPA contact ARTEH(R) - Hotels and Resorts.

About the Oyster Festival

By all accounts last year's Pick 'n Pay Knysna Oyster Festival appears to have been the best ever, in terms of both the numbers attending the festival and the size of the program. According to co-ordinator Nicci Rousseau, some 58,000 people visited Knysna over the 10 days of the event.

Says Rousseau: "The increase in numbers was due to the introduction of 18 new events to the programme as well as an increase in the number of participants in the sports events."

Figures show that this was probably the busiest the town has ever been during the midweek period of the festival "The weekends are traditionally very busy with the two big races - the Pick 'n Pay Weekend Argus Rotary Knysna Cycle Tour and the Pick 'n Pay Cape Times Forest Marathon," says Rousseau. "The challenge has always been to attract visitors during the week, and this year it seems to have worked."

A number of new midweek events drew pleasing crowds, including the Wade Bales Wine Festival at Pezula, the Knysna Sports Festival at Lorie Park, the Duesouth XTERRA at Pezula which attracted 152 adventure athletes, the Simola Festival Nights and the Knysna Funny Festival at Ashmead.

The introduction of the Tabasco Oyster Hot Spots was also a huge success, and had an excellent response from visitors.

Said Rousseau: "We were able to make fresh and cooked oysters available to our visitors at excellent prices, and the response was fantastic, with participating restaurants reporting a 20-40% increase in turnover this festival. In all there were approximately 190,000 oysters consumed over the 10 days - during events, at registration of events and in restaurants.

"It was a fantastic festival with everybody working towards its success. The festival management team, event managers, the community and the Municipality all pulled together and the result was a great festive spirit in Knysna that everybody picked up on."

CEO of Knysna Tourism, Craig Nancarrow, said that the vibe and community spirit displayed at this year's festival was exhilarating and contributed significantly to the success of the event, which is estimated to have injected some R50 million into the local economy.

"All Knysnarians took ownership of the festival this year and were proud to provide information to visitors and participate in and enjoy the Festival. Knysna experienced a fun 10 days of continuous activity complimented by perfect weather making this year's festival the best ever," said Nancarrow. Knysna's Executive Mayor, Dr Joy Cole said that she believes this Oyster Festival has 'surpassed everything we have done and experienced in Knysna before.

"To me the most encouraging aspect was that the locals came out en masse to support the festival and have fun! My thanks and appreciation to all festival organizers for a job well done and also to the people of Knysna who have shown their support. We will have work hard next year to outsmart our achievements of the 23rd Knysna Oyster Festival!"

Source: Oyster Festival Official Website

[Pezula Resort Hotel and SPA](#)

Hidden away in a natural paradise of over 1,000 hectares in Knysna, on South Africa's exquisite Garden Route, is the Pezula Resort Hotel & Spa, a luxury retreat designed to maximize the contact with its surroundings and created in perfect harmony with nature.

In the contemporary African style suites, the warmth of the textures of the wood and stone can be felt. These earth tones and warm colours contrast with the greens and blues that dominate the landscape. From the balconies, we see either Knysna lagoon, the golf course or the Indian Ocean.

Cape Grace

Situated on a private quay in Cape Town's lively V&A Waterfront, Cape Grace is a charming destination in its own right. The intimate atmosphere and the sincere hospitality of the hosts will define your stay and guarantee you feel at home.

The generous rooms and spacious suites are furnished with quality materials, refined furniture and luxurious fabrics. All guestrooms offer views onto the busy port, the vibrant yacht marina or the impressive Table Mountain.

About ARTEH(R) - Hotels and Resorts

Best Independent Hotel Chain - Publituris Awards 2004 and 2005

ARTEH(R) - Hotels and Resorts is a soft brand independent Hotel Chain with a Luxury Collection of Charming & Exclusive Boutique Hotels and Resorts, with Golf and Spa.

ARTEH(R) offers a different lifestyle, in an exquisite and charming environment, be it to get away from daily stress, for a relaxing weekend, prolonged vacations or even a business event.

With the new Online Reservation System and ARTEH(R)'s selection, booking has never been so simple. Your destiny is only a Click away.

For further information on ARTEH(R) please visit ARTEH(R).

<http://www.arteh-hotels.com/>

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article28371.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html