

Blizzard Internet Marketing, Inc. Celebrates 10 Years of Success

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Blizzard Internet Marketing, Inc. celebrates its 10 year anniversary of providing successful, innovative, and professional online marketing solutions to the hospitality industry.

Trent and Susan Blizzard, co-owners of Blizzard Internet Marketing, began providing online services to the travel and hospitality world in 1997 from an office set up in their garage. Over the years, the husband/wife duo's business has grown, in not only customer and staff numbers, but in world-wide recognition.

Trent Blizzard states, 'What an amazing 10 years it has been! Through all the challenges and opportunities, we feel good about the choices and decisions we have made that enabled our accomplishments in the hospitality industry. Without question, we could not have come this far without our valued customers and our committed employees. Thanks to all who have partnered with us....we look forward to many more years of success.'

The company, based in Glenwood Springs, Colorado, is one of the leading providers of Internet services within the industry and has over 50 dedicated employees and over 1,500 national and international lodging clients. Blizzard's industry expert's travel to approximately 25 hospitality related conferences and tradeshow each year as featured speakers.

Blizzard's focus on hosting, designing, and optimizing websites that perform well in search engines, excel in usability and facilitate a purchasing action have resulted in earning them recognition as one of the 'Top 30 SEO Companies' in the world, a top producer of websites in Colorado, and one of the 'Top 50 Family Owned Companies' in Colorado.

Curt Feldmann, owner of Skaneateles Suites and longtime client of Blizzard states, 'In 1999, my wife and I bought the dilapidated Anchor Motel and re-manufactured it into the Skaneateles Suites. That same year we needed hotel software and an Internet presence. In both cases, after 15 minutes of research, I threw two darts which landed on a mail order software program and Blizzard Internet Marketing. We are still using both today.'

Feldmann goes on to say, 'Since then, we have added many other properties and the payoff in website traffic is huge. What a happy accident in throwing darts. In fact, my wife and I plan our business and vacation travel to coincide with Trent's speaking engagements.'

This year, Blizzard's annual company raft trip will be in conjunction with Blizzard's 10 year anniversary. Employees and friends will join in celebrating Blizzard Internet's historic past, as well as its future successes.

For more information on Blizzard Internet Marketing, Inc. please visit: <http://www.blizzardinternet.com> or call 888-840-5893.

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