

ReServe Interactive Catering and Event Management software the choice of Palm Restaurant Group and TPC Snoqualmie Ridge

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ReServe Interactive, a leader in hospitality technology, offers the only software designed to fit the unique event management needs of the hospitality industry. Palm Restaurant Group and TPC Snoqualmie Ridge recently joined the long list of ReServe customers who have found ReServe Interactive's Event Management software helps to streamline events, increase profitability and provide exceptional guest experiences.

Palm Restaurant Group has more than 25 prime steakhouse restaurants in 24 cities across the United States, Mexico and Puerto Rico. They purchased Reserve's Multi-site Event Management to manage private dining and catered events at all of their locations.

TPC Snoqualmie Ridge in Washington State purchased ReServe's Catering and Event Management for weddings, corporate events and golf tournaments. TPC Snoqualmie Ridge features a Jack Nicklaus course, offering challenging golf and stunning views. The course is ranked third in the United States for Tournament Players Club (TPC) Courses and 'The Best Course in Washington.'

ReServe's Event Management software brings robust solutions to the hospitality industry. It manages event room locations to check availability and prevent double bookings; produces all correspondence, proposals, contracts, function sheets and invoices; generates automatic reminders for follow-up tasks; uses an efficient point-and-click design for gathering food and beverage menus, and for defining set-up and service requirements. It automatically generates equipment and packing lists, documents and communicates event changes; forecasts revenue; and produces hundreds of valuable financial, marketing and event-related reports. In addition, the software maintains a comprehensive customer database including buying history, member status and preferences, correspondence and e-mail messages, which can be utilized to provide superior service or prospect future business.

ReServe Interactive is one of the only software programs of its kind with Event Lifecycle Technology™, a process-driven design that automatically prompts the user with tasks that need to be completed to move an event ahead in its life cycle.

ReServe Interactive specializes in Catering, Event Management, Dining Reservations and Table Management applications for the hospitality industry and is the only integrated solution for managing banquets and restaurant reservations in one system. ReServe Interactive software is suitable for a variety of hospitality venues including hotels, restaurants, sports and entertainment facilities, golf clubs, private clubs, cultural institutions and wineries. The company brings more than two decades of experience in hospitality management and software development.

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