

Tropicana Names New President and GM at Atlantic City Hotel and Casino

2007-08-09

In a move designed to unify and streamline management of its properties in New Jersey, Tropicana Entertainment today named Mark Giannantonio President and General Manager of both its hotel and casino operations at the Tropicana Atlantic City.

Giannantonio, a 19-year veteran of the Atlantic City property who began his career as a food and beverage analyst, will assume his new position immediately.

'We've been experimenting with a unified management concept at some of our other properties,' said William J. Yung, owner and CEO of Tropicana Casinos & Resorts, parent of Tropicana Entertainment, 'and the results satisfy me that, in the hands of the right manager, we can create efficiencies and at the same time clarify lines of authority and communication. Mark has demonstrated that he has the skill to be that kind of manager for our important assets in Atlantic City.'

The top hotel and casino operations management positions at the Tropicana Atlantic City were previously held by separate individuals.

For the past seven years as Vice President of Hotel Operations from 2000-2006 and Executive Vice President of Operations from January 2007, Giannantonio has been in charge of daily operations and marketing administration. His scope of responsibilities has included food and beverage divisions; engineering, housekeeping and public areas; convention, leisure and transient sales; VIP and casino customer services; reservations and yield management systems. He also managed all of the construction projects on the site.

From 1996 to 2000 Giannantonio was Executive Director of Casino Customer Service. He directed the casino's marketing analysis staff and was in charge of profitability analysis for casino marketing and promotion. From 1988 to 1996, he held a variety of positions rising from food and beverage operations analyst to marketing shift manager.

A lifelong resident of Atlantic City, Giannantonio earned his BA in Economics from Richard Stockton College in 1987.

With the appointment of Giannantonio, Tropicana Entertainment also announced that Fred Buro, current President and Chief Operating Officer of the Tropicana Atlantic City casino, has decided to leave the company effective August 8, 2007 to pursue other business opportunities.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article28770.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html