

California Pizza Kitchen Expands into Mexico

2007-08-15

First California Pizza Kitchen Restaurant Opens in Mexico City

California Pizza Kitchen, Inc. (CPK) (Nasdaq:CPKI), home of the Original BBQ Chicken Pizza and other innovative hearth-baked pizzas, made-to-order pastas, creative salads, appetizers, soups, sandwiches and desserts, opened its first location in Mexico today. The new restaurant, opened by CPK franchise partner Grupo Calpik, S.A. de C.V., is located in the Bosques de Las Lomas neighborhood in Mexico City.

The new 5,900 square-foot CPK seats approximately 220 people and is located on the main floor of the Parque Duraznos Mall. Tastefully decorated with warm colors and rich textures, the restaurant will open daily from 1:00 p.m. to 1:00 a.m.

Rick Rosenfield, co-founder and co-CEO of California Pizza Kitchen, stated, "Working with Grupo Calpik to open Mexico's first CPK restaurant has been a wonderful experience. We are thrilled to finally see the doors open and have a presence in this growing market." Larry Flax, co-founder and co-CEO of California Pizza Kitchen, added, "Since we announced our partnership with Grupo Calpik in February, we have received an overwhelmingly positive response. We are so excited to bring our creative menu to Mexico City."

The open-exhibition kitchen takes center stage where guests can watch as all of California Pizza Kitchen's innovative dishes are prepared. The menu features a wide variety of innovative items including everything from the California Club Pizza and Jamaican Jerk Pizza to Kung Pao Spaghetti and the award-winning Thai Crunch Salad. A special menu is also available for children 12 and under.

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article28832.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

Distribute your news on our Network

See what all the buzz is about at:

http://www.hotelnewsresource.com/Info-news_account_info.html