

Cornell Hotel School Renames Journal on Hospitality Management, Cornell Hospitality Quarterly  
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The hospitality industry's leading journal of applied research, Cornell Hotel and Restaurant Administration Quarterly, will change its name to Cornell Hospitality Quarterly, and will feature more industry - specific content beginning with the February 2008 issue.

The journal will be adding new industry content that will reflect the evolution of both the hospitality industry and the journal itself. These changes reflect the growing rigor in hospitality management research, as well as the phenomenal global growth in the travel, tourism, and hospitality industries.

'The new name reflects the long-term change in the industry and in the journal,' said Michael Johnson, Dean and E.M. Statler Professor at the School of Hotel Administration, who is publisher of the Cornell Hospitality Quarterly. 'Because the hospitality and tourism industry managers and executives have become technically sophisticated, so have the research studies and articles published in the Cornell Hospitality Quarterly. With this new name, we acknowledge the remarkable interrelationships of the industry's diverse enterprises and the multidisciplinary nature of the business.'

First published in 1960, Cornell Hotel and Restaurant Administration Quarterly originated the concept of presenting university-based research to the hospitality industry. Because of its broad portfolio, the publication can bring to the hospitality industry ground-breaking research on a wide variety of topics drawn from any source that will provide new and valuable information to the industry. In addition to hotel and tourism management, topics include ecotourism, casino gaming, restaurant management, international business, real estate, and hospitality finance and accounting. Research published in Cornell Quarterly is often featured in trade and news publications such as the Wall Street Journal and The New York Times. In keeping with its continued commitment to both industry and academe, the publication applied for and was recently accepted by the Thomson Scientific Journal Citation Reports(R) (JCR) and is awaiting its first impact factor. Cornell Hospitality Quarterly is one of only three journals in hospitality in the JCR. Cornell Hospitality Quarterly is available through SAGE Publications at <http://cqx.sagepub.com>.

The Cornell Quarterly is published under the aegis of the Center for Hospitality Research ([www.chr.cornell.edu](http://www.chr.cornell.edu)), the leading source for quality research on and for the hospitality industry. It creates new knowledge - and shares that knowledge to power hospitality forward. At roundtables and other meetings, Hotel School faculty, corporate partners, and other industry leaders collaborate to frame timely issues and understand important topics.

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