

## SynXis Appoints 20-year Industry Veteran As Vice President Of Accounts And Revenue Management

2007-08-29

---

Trevor Suart-Hill, a former Destination Hotels & Resorts VP, brings expertise to SynXis's rapidly expanding customer base. SynXis, the Sabre Holdings business that provides hotel distribution and Internet marketing services globally, announced today the addition of Trevor Suart-Hill to the executive management team.

In his role as Vice President of Accounts and Revenue Management, Stuart-Hill heads up the full-service Revenue Management consulting group and oversees the team of account managers in North America as both areas focus on providing distribution and revenue management expertise to SynXis' hotel customers.

In addition, Stuart-Hill also identifies and manages business relationships with strategic distribution partners, like Travelocity and Expedia, for the growing RedX(R) Channel ConnectSM channel, which connects properties directly to the leading online travel sites and eliminates the need to manage separate extranets.

Stuart-Hill brings to SynXis a diverse and significantly progressive career in the field of Hospitality and Tourism that includes marketing management, hospitality sales, e-commerce, distribution and revenue management. Stuart-Hill has spent almost 20 years in the industry, most recently with Destination Hotels & Resorts, one of the largest hospitality management firms in the nation, as vice president of Revenue Services where he was responsible for producing annual RevPAR results consistent with the top five domestic hospitality brands.

'This position is extremely strategic to our customers' growth, and we've found the right person with the right experience to take us to the next level,' commented Scott Brodows, chief operating officer at SynXis. 'Trevor's expertise in these areas, along with his strong multi-property experience, is the perfect fit for our organization. We are proud to have him join our team.'

'While I was with Destination Hotels & Resorts I was always impressed with both SynXis' technology and customer service, especially with the way they approach two-way customer communications,' commented Stuart-Hill. 'I am looking forward to sharing many of the successful SynXis programs I've implemented as a customer to our growing account list.'

Stuart-Hill has held executive positions at Sage Hospitality Resources and Sheraton and is also an active participator in many industry associations including: Hospitality Sales and Marketing Association International (HSMIA) Revenue Management Advisory Board (founding member), HSMIA Hotel Internet Marketing Committee member, Travel Industry Association of America (TIA) eCommerce Committee member. Stuart-Hill also co-authored a textbook entitled 'An Introduction to Revenue Management: Principles and Practices for the Real World' published by Prentice Hall (Fall 2007).

### **About SynXis(R)**

SynXis, a Sabre Holdings company, enables hotels to maximize revenue and reduce costs through innovative, market-driven technology combined with outstanding customized support. The RedX(TM) Distribution Management System, at the solution's core, empowers hotel operators to consolidate and manage hotel inventory from all sources -- seamless GDS connectivity, popular Internet travel sites, private-label central reservations systems, and full-service hotel Web sites. It also helps hotels build revenue by enabling them to independently manage each distribution channel from one easy-to-use control center. SynXis operates full-service call centers in North and South America offering private label reservation services to hotels around the world. SynXis is the technology source for more than 8,400 hotels, bed and breakfasts, resorts, and destinations, including, Harrah's, Interstate Hotels & Resorts, Millennium Copthorne, Destination Hotels & Resorts, and Jumeirah Hotels.

SynXis' corporate headquarters is in Southlake, Texas, with offices in Denver, Boston, Amsterdam, Singapore and Montevideo. For more information on SynXis and its products, please call +1-682-606-4000, e-mail [info@synxis.com](mailto:info@synxis.com), or visit our Web site at [www.synxis.com](http://www.synxis.com).

### **About Sabre Holdings Corporation**

Sabre Holdings connects people with the world's greatest travel possibilities by retailing travel products and providing distribution and technology solutions for the travel industry. Sabre Holdings supports travelers, travel agents, corporations, government agencies and travel suppliers through its companies: Travelocity, Sabre Travel Network and Sabre Airline Solutions. Headquartered in Southlake, Texas, the company has approximately 9,000 employees in 45 countries. Full year 2006 revenues totaled \$2.8 billion. Sabre Holdings, an S&P 500 company, is traded on the New York Stock Exchange under the symbol TSG. More information is available at [www.sabre-holdings.com](http://www.sabre-holdings.com).

This article comes from Hotel News Resource

<http://www.hotelnewsresource.com>

The URL for this story is:

<http://www.hotelnewsresource.com/article29037.html>

© 1998 - 2007 Nevistas and the author.

Brought to you by Hotel News Resource

*Distribute your news on our Network*

See what all the buzz is about at:

[http://www.hotelnewsresource.com/Info-news\\_account\\_info.html](http://www.hotelnewsresource.com/Info-news_account_info.html)