

## Good Times Announces July & August Double Digit Same Store Sales Increases

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Good Times Restaurants Inc. (NASDAQ: GTIM) today announced that July and August same store sales each increased 13.8%, driven by the continued success of the new Bambino burger and television campaign.

Commenting on the results, Boyd Hoback, President and CEO, said: 'August is the third consecutive month of double-digit sales increases, and we have 13 consecutive quarters of same store sales increases when we factor out the impact of the severe winter storms this year. We have a good pipeline of new and promotional product offerings that we will continue to communicate in the context of our 'irreverent, funny, full of surprises' brand personality over the next year. Our new stores continue to perform at consistently higher than average sales volumes with significant increases over prior year, which is also helping our comparative sales trends.'

Hoback added, 'As of September, we will have taken three menu price increases this year totaling approximately 8%, which will help mitigate the effects of significant commodity and labor cost increases we've seen over the last six months and will improve the profit flow through our increased sales.'

Good Times Burgers & Frozen Custard has 54 restaurants, mostly in Colorado, serving high-quality, 100% all-natural Coleman beef burgers, chicken sandwiches, and fresh frozen custard.

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